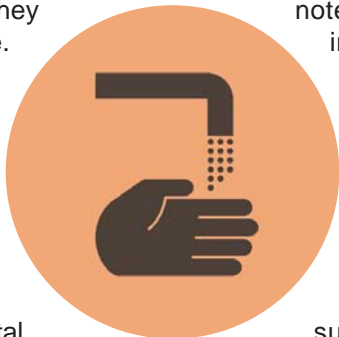




Recertification requirements now include infection control credits

DANB takes infection control seriously, and so do its certificants. In fact, in the 2014 DANB Salary Survey, certificants cited infection control as one of the top duties they perform in the dental office. With patient safety on the line, it's important not only to follow the proper infection control protocols, but also to stay up-to-date on current best practices.



To that end, DANB has now updated the Continuing Dental Education (CDE) requirements for all certificants to include infection control-specific CDE credits. As of Jan. 1, 2016, all certificants, whether they hold one or more DANB certifications, must earn a minimum of two CDE credits in infection control topics annually.

Certificants can earn these two infection control credits in a variety of ways, including completing courses in-person or online. It is important to note that the two infection control CDE credits are in addition to the annual federally mandated OSHA Bloodborne Pathogens Standard training.

The DALE Foundation, the official DANB affiliate, is one way to easily and affordably earn CDE credits online. For example, the DANB ICE Review covers several infection control topics and offers 12 CDE credits upon successful completion.

See the Recertification Requirements section of this issue of *Certified Press* for more information on maintaining certification, and visit www.dalefoundation.org to learn more about online CDE courses.

DANB Board Director wins service award



DANB Board Director Katharine Noble, CDA, CRFDA, RDA, HMC (FMF), is the recipient of two prestigious service awards. Turn to page 3 to read more about her achievements.

DANB reports exam performance results

To maintain DANB's high standards, meet accreditation standards established by the National Commission for Certifying Agencies (NCCA) and meet certifying board recognition criteria established by the American Dental Association (ADA), DANB regularly reviews its exams. On Oct. 7, 2015, DANB submitted its Annual Report with recent certification and exam figures to ADA's Council on Dental Education and Licensure (CDEL).

As of **October 1, 2015**, DANB had 36,158 CDA certificants, 1,444 Certified Orthodontic Assistants (COAs), 264 Certified Preventive Functions Dental Assistants (CPFDA's), 87 Certified Restorative Functions Dental Assistants (CRFDA's), 277 Certified Dental Practice Management Administrators (CDPMA's), and 161 Certified Oral and Maxillofacial Surgery Assistants (COMSA's), for a total of **38,391 DANB certifications, held by 37,402 current DANB certificants.** (Note: DANB discontinued the COMSA exam in 2000 and the CDPMA exam in 2008.)

Comparing FY 14-15 exam candidate volume to that in FY 13-14, DANB experienced a 3% increase in candidate volume overall; a 2% increase in national exam candidates, and a 13% increase in state-specific exam candidates.

Pathway pass rates review

Each year, DANB applies inferential statistics to passing rates of candidates who take the General Chairside Assisting (GC) component of the Certified Dental Assistant (CDA) exam through exam eligibil-

ity Pathway I (graduates of CODA-accredited dental assisting programs) and Pathway II (candidates who are on-the-job trained, with at least 3,500 hours of dental assisting work experience acquired over a 24 to 48 month period).

At the Board's August 2015 meeting, Directors reviewed passing rate comparison results for these two GC exam eligibility pathways. Performance data have been compared each year since 1998.

DANB will continue to monitor GC pass rates by eligibility pathway, and will report to CDEL again in October 2016.

Pass/Fail Results for DANB National Exams

CDA*	FY 13-14	FY 14-15
Total candidates	2122	2009
Pass	1500	1439
Fail	622	570
Pass Rate	71%	72%

GC only	FY 13-14	FY 14-15
Total candidates	2234	2294
Pass	1909	1899
Fail	325	395
Pass Rate	85%	83%

ICE only	FY 13-14	FY 14-15
Total candidates	2741	3060
Pass	2383	2619
Fail	358	441
Pass Rate	87%	86%

RHS only	FY 13-14	FY 14-15
Total candidates	9304	9370
Pass	6398	6254
Fail	2906	3116
Pass Rate	69%	67%

COA*	FY 13-14	FY 14-15
Total candidates	61	84
Pass	31	49
Fail	30	35
Pass Rate	51%	58%

OA only	FY 13-14	FY 14-15
Total candidates	52	64
Pass	42	51
Fail	10	13
Pass Rate	81%	80%

RHS/ICE	FY 13-14	FY 14-15
Total candidates	1541	1540
Pass	928	978
Fail	613	562
Pass Rate	60%	64%

CPFDA*	FY 13-14	FY 14-15
Total candidates	20	16
Pass	6	5
Fail	14	11
Pass Rate	30%	31%

CP	FY 13-14	FY 14-15
Total candidates	468	477
Pass	327	330
Fail	141	147
Pass Rate	70%	69%

SE	FY 13-14	FY 14-15
Total candidates	34	28
Pass	27	20
Fail	7	8
Pass Rate	79%	71%

TF	FY 13-14	FY 14-15
Total candidates	23	22
Pass	11	14
Fail	12	8
Pass Rate	48%	64%

TA	FY 13-14	FY 14-15
Total candidates	8	8
Pass	7	6
Fail	1	2
Pass Rate	88%	75%

CRFDA*	FY 13-14	FY 14-15
Total candidates	See page 6	See page 6

AMP	FY 13-14	FY 14-15
Total candidates	12	17
Pass	12	15
Fail	0	2
Pass Rate	100%	88%



The DALE Foundation hosted a reception and panel session about the value of dental assistants. The panelists (pictured) participated in a lively and informative discussion. To read more about this event, see page 7.

Continues on p. 6

Word from the Chair

Frank A. Maggio, D.D.S.
Chair, DANB Board of Directors



Happy New Year from DANB and the DALE Foundation!

The transition to a new year allows us to set goals for the future, and DANB and the DALE Foundation are always looking ahead. We are perhaps most excited about the DALE Foundation's upcoming study, "The Value of Dental Assistants to the Dental Practice," which we shared more information about via email last month.

We think exploring the value of dental assistants is long overdue, and we hope the results of this research will have a big impact on oral healthcare. During the American Dental Association meeting, we held a panel discussion on this topic, and were excited to see so many dental professionals attend. You can read more about this event on page 7.

DANB is always looking for ways to improve, and that extends to DANB's guidelines and policies. That's why, starting in 2016, all DANB certificants must earn at least two Continuing Dental Education credits in infection control. Read more about this requirement and how it reflects our commitment to lifelong learning and focus on safety on page 1.

This time of year also allows us to reflect on the certificants who have given back so much to their communities. We catch up with Connie Gerken, CDA, on page 3, where she talks about how she encourages students to jump start their careers with NELDA certification. We also spotlight DANB Board Director Katharine Noble, CDA, CRFDA, RDA, HMC (FMF), United States Navy, and her dedication to advancing oral health in areas that might not otherwise have access.

We value our relationships with other organizations and the opportunities these collaborations bring to dental auxiliaries. Turn to page 7 to read more about Cecilia Mescaïn, a Fellow in the American Association of Dental Office Managers (AADOM) who was named the 2015 Office Manager of the Year. We also catch up with Sandra Thompson, another AADOM Fellow, who talks about how continuing education helped her reach her career goals.

I hope you enjoy this issue of *Certified Press*. We are excited for what's to come this year, including our annual celebration of dental assistants during Dental Assistants Recognition Week this spring. Stay tuned for more!

Sincerely,

Congratulations to Emeritus Certificants

Aug. 1, 2015 – Oct. 31, 2015

Name/State	Certification Year
Julie Aiau, CDA-Emeritus, COA-Emeritus, Cypress, CA	1978
Eve Ashley, CDA-Emeritus, CDPMA-Emeritus, Cheyenne, WY	1985
Deborah Bell, CDA-Emeritus, Ankeny, IA	1972
Sharon Billetter, CDA-Emeritus, Corvallis, OR	1973
Priscilla Blaiss, CDA-Emeritus, Georgetown, TX	1991
Michele Bowen, CDA-Emeritus, Loganville, GA	1999
Mona Conklin, CDA-Emeritus, Burlington, NC	1972
Penny Coria, CDA-Emeritus, Roseville, MN	1975
Mary Costello, CDA-Emeritus, Silver Springs, FL	1974
Cynthia Curley, CDA-Emeritus, Raleigh, NC	2001
Mary Danielson, CDA-Emeritus, CDPMA-Emeritus, Milaca, MN	1979
Eva Euler, CDA-Emeritus, Edinburg, TX	2009
Sharon Farrington, CDA-Emeritus, Kingston, NH	1984
Patricia Flynn, CDA-Emeritus, Farmers Branch, TX	1989
Sheila Fullam, CDA-Emeritus, Spencer, MA	1985
Jean Gagne, CDA-Emeritus, Narragansett, RI	1993
Kathleen Givens, CDA-Emeritus, Lincoln, NE	1972
Nancy Gravalin, CDA-Emeritus, Fargo, ND	1979
Eileen Hafeman, CDA-Emeritus, Algoma, WI	1977
Cindy Hahn, CDA-Emeritus, Norwalk, OH	1972
Deborah Hart, CDA-Emeritus, Cape Coral, FL	1989
Diana Kooistra, CDA-Emeritus, Byron Center, MI	1976
Betty Lemieux, CDA-Emeritus, Chaplin, CT	1990
Gloria Maestas, CDA-Emeritus, CDPMA-Emeritus, Mora, NM	1979
Barbara Mc Manus, CDA-Emeritus, Auburn, MA	1984
Judith Miller, CDA-Emeritus, Omaha, NE	1966
Patricia Mowry, CDA-Emeritus, Candia, NH	1979
Mary Padilla, CDA-Emeritus, El Paso, TX	1980
Kathleen Potter, CDA-Emeritus, Jacksonville, FL	1999
Di-Anne Schaustal, CDA-Emeritus, Saint Marys, GA	1995
Johnetta' Shaw, CDA-Emeritus, Knoxville, TN	1973
Marijo Weddington, CDA-Emeritus, Sugar Land, TX	1985
Judy Wooden, CDA-Emeritus, Durham, NC	1977

For more information on Emeritus status, see DANB's Recertification Requirements on page 4.

DANB enforces disciplinary policy

As part of its mission to protect the public, DANB is very serious about enforcing its professional conduct and disciplinary policies. DANB individuals — including DANB exam applicants, DANB exam candidates, DANB certificants and those who hold DANB certificates of knowledge-based competency — are responsible for abiding by DANB's *Disciplinary Policy & Procedures* and DANB's *Code of Professional Conduct*. DANB may investigate individuals and impose sanctions for violations such as dishonest or irregular behavior, fraudulent credentials, submitting falsified information to DANB, misuse of DANB trademarks, compromising the security of DANB exams, or assisting others in violating DANB's policies.

DANB's disciplinary policy and code of professional conduct can be downloaded from DANB's website at www.danb.org > The Dental Community > Professional Standards.

To report a DANB individual in violation of DANB policies, please visit the "Complaints Regarding Disciplinary Issues" section of DANB's website or contact Karen Capuano at kcapuano@danb.org or 1-800-367-3262, ext. 463.

The following reflect cases that received DANB disciplinary actions and sanctions from Aug. 1, 2014, through June 30, 2015.

Case #1: New York

Circumstances: An exam candidate submitted a falsified CPR card, altered to change the date of issue and expiration date in support of her CDA exam application. The candidate subsequently provided an acceptable verification of CPR certification.

Sanctions: DANB issued a non-reportable advisory letter. The candidate was authorized to take the CDA exam and will be marked for an audit if she earns certification.

Case #2: Arizona

Circumstances: A conditional exam candidate altered the signature date on a letter signed by her former probation officer to DANB in support of her request to receive an extension of her Conditional Period.

Sanctions: DANB rescinded conditional Radiation Health and Safety (RHS) and Coronal Polish (CP) certificates and exam results. Her Arizona Radiological Proficiency Certificate and Arizona Coronal Polishing Certificate are also rescinded as a result. Further, her eligibility to take any exam administered by DANB and for which DANB determines eligibility is permanently revoked. DANB notified the Arizona State Board of Dental Examiners of the disciplinary action.

Case #3: Massachusetts

Circumstances: An individual submitted to a potential employer a fraudulent RHS certificate of competency altered to change the name on the certificate in an effort to obtain employment as a dental assistant.

Sanctions: The individual's eligibility to take exams administered by DANB and for which DANB determines eligibility was permanently revoked. DANB notified the Massachusetts Board of Registration in Dentistry of the disciplinary action.

Case #4: New Mexico

Circumstances: An individual submitted to a current employer a fraudulent Preliminary Examination Score Report for the RHS exam to change the date of issuance as evidence of having earned the RHS certificate of knowledge-based competency in 2014.

Sanctions: The individual's eligibility to take exams administered by DANB and for which DANB determines eligibility was permanently revoked. DANB

notified the New Mexico Board of Dental Health Care of the disciplinary action

Case #5: Oregon

Circumstances: An individual altered a previously issued Oregon Board of Dentistry (OBD) dental assistant certificate to change the name of the assistant and submitted this fraudulent document to her employer as evidence of having earned certification in three specific dental assisting functions in 2012.

Sanctions: The individual's eligibility to take exams administered by DANB and for which DANB determines eligibility was permanently revoked. DANB notified the Oregon Board of Dentistry of the disciplinary action. The employer was also notified of the disciplinary action.

Case #6: Ohio

Circumstances: A former certificant submitted several altered documents verifying completion of continuing dental education to change the date of issuance and submitted these fraudulent documents to DANB in response to an audit to renew her Certified Dental Assistant certification.

Sanctions: DANB denied her certification renewal and denied her eligibility to take DANB exams for one year. If she applies after a year, she will be given authorization to test on a conditional basis; conditional status will remain in effect for two years from the date she passed her first exam. If certification is earned, she will be audited for five years. The Ohio State Dental Board was notified of this disciplinary action.

Share your DARW stories

Dental Assistants Recognition Week begins March 6, 2016. How are you celebrating? Send your stories and photos to communications@danb.org for the chance to be featured in *Certified Press* or on social media.

NELDA certification: Stepping stone for dental assisting students

Dental assisting educators are always looking for new ways to help their students succeed. With the introduction of DANB's National Entry Level Dental Assistant (NELDA) certification, now dental assisting students in non-CODA accredited dental assisting programs have the opportunity to get a jump start on the dental assisting career ladder. For teachers like Connie Gerken, CDA, an instructor at the Pima Medical Institute (PMI) in Tucson, Arizona, encouraging dental assisting students to earn NELDA certification has become one of the major ways to motivate them.



Mykayla Sanchez, a PMI student, proudly displays her certificates after passing DANB's exams.

"When I first heard about NELDA certification, I thought 'what a great idea,'" says Gerken. "PMI's mission is to improve the quality of people's lives by providing the best value in medical career education, and NELDA

has clear benefits. It's a stepping stone, and it makes it easier for students to achieve CDA certification once they've met the requirements."

In order to earn DANB's NELDA certification, dental assistants must pass the Anatomy, Morphology and Physiology (AMP); Infection Control (ICE); and Radiation Health and Safety (RHS) component exams and meet the other certification requirements. Because the RHS and ICE exams are also part of DANB's CDA exam, students are two steps closer to earning CDA certification.

"Earning NELDA certification gives students the confidence to know that they can [go on to also] earn CDA certification," Gerken says. She encourages all of her students to take the NEL-

DA component exams while they're completing their coursework at PMI so that the information is fresh in their minds. To do so, she added information about the topics covered on the NELDA component exams to her curriculum. Additionally, when students finish their lab work, they often access DALE Foundation review courses and start studying for DANB exams right away.

"I want to set my students up to take the NELDA exams and pass so they can gain the benefits that come with DANB certification," says Gerken. "For me, being certified enabled me to be confident and educated in the dental office, and therefore I was given more responsibilities — I was always the one asked to train the assistants, be the back office, and be the lead on the team. I explain to my students that it's a whole equation: This is what DANB certification can do for you, this is where you could be in three years. It gives them a higher level of confidence — and that's huge with any entry-level dental assistant."

For more information on NEDLA certification, visit the Exams and Certifications page on www.danb.org.

Board Director Katharine Noble exemplifies commitment to service

Whether dropping from a helicopter into remote parts of Alaska or setting up a power supply in Mozambique, DANB Board Director Katharine Noble, CDA, CRFDA, RDA, HMC (FMF), U.S. Navy, knows what it means to go the extra mile as a dental assistant.

Noble has been a dental assistant for 19 years, and in the U.S. Navy Reserve for 18 years where, in addition to her other duties and activities, she participated in the U.S. Department of Defense's Innovation Readiness Training (IRT). This program provides real-world training for military service members in areas such as engineering, construction, medicine and dental — training that prepares them for wartime missions while supporting the needs of America's underserved communities. Noble's involvement in the IRT has allowed her to provide oral healthcare to communities that might otherwise not have access, both around the world and close to home.

Most recently, Noble assisted chairside in the Greater Chenango Cares project, providing healthcare services to the people of Norwich, New York, in Chenango County. In addition to dental assisting, Noble was also the Leading Chief Petty Officer for all 40 U.S. Navy members and the Non-Commissioned Officer in Charge of the dental department.

"The experience was happily exhausting," says Noble. "I made new friends and learned a lot about myself and the local community. In the end, we provided \$1.7 million of no-cost medical, optometry, veterinary and dental care in less than 14 days."

These experiences impact not only the health of the communities they serve, but also their perception of what military service men and women actually do. Of the Greater Chenango Cares project, Noble says, "I saw that everyone in that small local community learned that the military is not just about fighting wars. We support our communities and families as well as get the training we need as we work together as a team."

Noble has received numerous awards for her extensive service, such as the Military Outstanding Volunteer Service Medal, an honor that recognizes military members whose volunteer work in their communities goes above and beyond the required duties of the U.S. Armed Forces. She is also the recent recipient of the Navy and Marine Corps Commendation Medal.

"My parents instilled a strong sense of community and the goal to always give back in any way you can," says Noble. "Achieving these awards is a highlight of my Navy career and my career as a dental assistant."



The U.S. Navy dental team members participated in the Greater Chenango Cares project, providing healthcare services to the people of Norwich, New York, in Chenango County.

In addition to this impressive service, Noble also impacts the oral health community by serving on the DANB Board of Directors, attending regular Board meetings and serving on several committees. "Being able to serve on the DANB Board has been an amazing experience," says Noble. "I am part of making dental assisting an exciting career choice, setting the standard for future dental assistants and helping create policy for safety and education."

Of all her personal and professional accomplishments, Noble cites earning DANB certification as one that makes her very proud. She earned CDA certification in 2000, and recently added DANB's CRFDA certification to her credentials. "DANB certification has played a vital role in my career," she says. "I am proud to put CDA after my name. If someone asks what it stands for, I tell them it means a lot — it means I am serious about my career and safety in the dental office. It's an accomplishment."

Remembering Carol Stamm, CDA

DANB and the DALE Foundation are saddened by the loss of Carol Stamm, CDA. As a member of the Michigan Board of Dentistry, a research professional at the University of Michigan, a DANB certificant, and a chairside assistant for more than 35 years, Stamm had a far-reaching impact on the oral health and dental community.

Stamm earned DANB's CDA certification in 1993, followed by the Michigan Registered Dental Assistant (RDA) credential in 1998. After working chairside for many years, in 2005 Stamm joined the Department of Cariology, Restorative Sciences and Endodontics, housed within the University of Michigan's School of Dentistry, as a clinic subjects coordinator. In this role, Stamm coordinated clinical research studies in restorative dentistry and monitored patients involved in those studies.

In 2012, she was appointed to represent dental assistants on the Michigan Board of Dentistry, which regulates the practice of dentistry by the state's dentists, dental hygienists and dental assistants.



Throughout all of these professional accomplishments and achievements, Stamm maintained DANB's CDA certification and continued assisting chairside. "Dental assistants should always remember that their job is important," Stamm said in a 2012 *Certified Press* interview. "The office couldn't carry on without them."

DANB's Recertification Requirements

Renewing DANB Certification

DANB certification is valid for one year, and must be renewed annually. In order to renew, DANB certificants must complete at least 12 Continuing Dental Education (CDE) credits (including 2 CDE credits in infection control); maintain DANB-accepted, hands-on CPR, BLS or ACLS certification; answer Background Information Questions; and submit a renewal fee to DANB. If you hold DANB's NELDA certification, please visit www.danb.org to download the *NELDA Recertification Requirements*. Certificants must attest that CDE and CPR requirements have been met, and must return the statement with the appropriate renewal fee to DANB or renew online at www.danb.org.

Certifications	CDE Credits	Renewal Fee
1	12 credits (plus CPR)	\$65
2	18 credits (plus CPR)	\$90
3	24 credits (plus CPR)	\$110
4	30 credits (plus CPR)	\$130
5	36 credits (plus CPR)	\$150
6	42 credits (plus CPR)	\$170

*There is a \$20 late fee for certifications that are renewed during the three-month grace period after

the certification expiration date. Renewal fees are nonrefundable.

Requirements/Audit Procedures

DANB's 12 CDE credit annual minimum is consistent with states that have mandatory CDE requirements for dental assistants. The yearly CDE requirement emphasizes the importance of lifelong professional learning and promotes the continued competence of DANB certificants.

DANB certificants are randomly selected for verification (audit) of their CDE credits and CPR. If selected for an audit, the certificant will receive a letter by mail requesting proof of required CDE credits earned during the renewal period and proof of maintaining DANB-accepted, hands-on CPR/BLS/ACLS. Proof must be submitted to DANB within 30 days of audit notification.

Upon successful completion of the audit, certification will be instated for the full year. Proof of CDE should be retained for two years, in case of subsequent audit.

DO NOT SEND DOCUMENTATION UNLESS REQUESTED. DANB WILL NOT RETURN OR RETAIN MATERIALS.

DANB Renewal Sample Timeline

This sample timeline illustrates the DANB certification renewal process.

[Nine weeks prior to certification expiration](#)
A renewal notification is emailed.

[Seven weeks prior to certification expiration](#)
A renewal notice is mailed.

[Certification expiration date](#)
Signed statement and fee are due by this date or DANB certification expires and a three-month grace period begins.

[Two weeks after certification expiration date](#)
A past due renewal notice is mailed and a late fee is assessed.

[Six weeks after certification expiration](#)
A final renewal notice is mailed.

[Eight weeks after certification expiration](#)
A reminder notification is emailed.

[12 weeks after certification expiration](#)
The grace period ends. If the fees and signed statement are not received, the individual is no longer DANB certified. Call 1-800-367-3262 or email recertification@danb.org for reinstatement options.

DANB Recertification Policy

All CDE must directly relate to the practice of dentistry or dental assisting to maintain or improve dental assisting knowledge or skill. CDE does not need to be pre-approved by DANB to be accepted as meeting DANB's Recertification Requirements. Call DANB prior to participation in education if you have questions.

Length of Program

Programs must be at least 45 minutes in length in order to qualify for one CDE credit. Credit for a CDE course is calculated in 15-minute increments (e.g., 1 ½ hours = 1.5 CDE credits, 2¾ hours = 2.75 CDE credits).

CDE Obtained Prior to Earning Certification

Education dated prior to a certificant's initial certification date cannot be used to meet DANB CDE requirements. Certificants must earn the required CDE credits during the first year of certification to maintain DANB certification.

CDE Lifespan

CDE credits have a two-year lifespan. Certificants who carry over credits into the next renewal year must retain proof of 24 credits of CDE over a two-year period, in case they are randomly selected for audit.

Renewal Timing and Certification Expiration

A three-month grace period is granted if the required CDE credits are not accumulated and the appropriate fee is not received by the expiration date. An individual is considered certified during this three-month grace period; however, a late fee of \$20 will be assessed. If DANB does not receive a response to a renewal notice within three months of the certification expiration date, the individual is no longer certified and cannot use DANB's certification marks. DANB's marks are registered with the U.S. Patent and Trademark Office, and only those individuals who have earned and maintained certification are legally authorized to use them. To protect against misuse of DANB credentials, DANB sends reports of lapsed DANB certifications to state regulatory agencies on a regular basis.

Use of DANB Certification Marks

DANB certificants may use a DANB certification mark after their names on a resume, business card, website, in a book or publication, and in other print and electronic media. A certificant may also display the mark on a nametag or uniform worn during the rendering or promoting of certified services, and on a wall plaque present at the place where he/she renders or promotes the certified services. If a certificant earned DANB certification in the past but has not maintained certification, he/she may not use the DANB mark. Misuse of any DANB certification mark is grounds for discipline under *DANB's Disciplinary Policy & Procedures* (www.danb.org).

CPR, BLS or ACLS Requirement

Certificants must maintain DANB-accepted, hands-on CPR, BLS or ACLS for annual renewal of DANB certification. DANB accepts CPR, BLS and ACLS from the providers below. Course must provide training for CPR, and a hands-on exam must be taken. CPR, BLS or ACLS from other providers or courses will not be accepted. CPR, BLS or ACLS does not count toward the required number of CDE credits.

DANB-Accepted, Hands-on CPR, BLS and ACLS Providers

American Environmental Health and Safety
American Heart Association
American Red Cross (card or certificate accepted)
American Safety and Health Institute
Canadian Red Cross
Emergency Care and Safety Institute
Emergency First Response
Emergency Medical Training Associates
Emergency University*
EMS Safety Services
Medic First Aid
Military Training Network
National Safety Council (Green Cross)
ProCPR*
Saudi Heart Association

*Not all courses include the hands-on exam, so check with the provider before taking the course to be sure it will be accepted by DANB.

Emeritus Status

DANB certificants (holding CDA, COA, CPFDA, CRFDA, COMSA or CDPMA certification) may apply for "Emeritus" status if they have maintained continuous current certification for four of the five years immediately preceding application for at least one certification and have:

- Become totally and permanently disabled or
- Retired from the field of dentistry/dental assisting at the age of 60 years or older or
- Retired from the field of dentistry/dental assisting with 35 years of continuous (without any breaks) DANB certification.

Retirement

The certificant must submit:

- A completed Emeritus application
- A dated letter from the certificant's employer on letterhead and signed by the employer (or the certificant can provide proof of receiving Social Security benefits).

Disability

The certificant must submit:

- A completed Emeritus application
- A dated letter from the certificant's physician on his/her office letterhead stating that the certificant is physically and permanently unable to perform any duties required (or the certificant can provide proof of receiving disability benefits from the Social Security Administration).

If a certificant holds more than one certification, the certificant will earn Emeritus status for all currently held certifications as long as the certificant maintained continuous current certification for at least one of the certifications for four of the five years immediately preceding application.

Release of Information

I understand DANB verifies to anyone by phone, by mail or on DANB's website regarding whether I hold any DANB certifications, including National Entry Level Dental Assistant (NELDA), Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA), Certified Preventive Functions Dental Assistant (CPFDA), Certified Restorative Functions Dental Assistant (CRFDA), Certified Dental Practice Management Administrator (CDPMA), or Certified Oral and Maxillofacial Surgery Assistant (COMSA) certifications; any DANB certificates of knowledge-based competency, including Radiation Health and Safety (RHS), Infection Control (ICE), Coronal Polish (CP), Sealants (SE), Topical Anesthetic (TA), Topical Fluoride (TF), Anatomy, Morphology and Physiology (AMP), Impressions (IM), Temporaries (TMP) and Isolation (IS); and any state-specific certificates administered by DANB on behalf of a state regulatory body, including the Arizona Radiologic Proficiency Certificate, Arizona Coronal Polishing Certificate, Oregon Radiologic Proficiency Certificate, Oregon Expanded Functions Dental Assistant Certificate and Oregon Expanded Functions Orthodontic Dental Assistant Certificate. Phone and mail verification will be provided to anyone upon request and will consist of oral or written confirmation of whether I hold any of the DANB-administered credentials listed above and the effective dates for each credential. Online verification through DANB's website consists of online display of my name, the DANB-administered credentials I hold and dates earned, current DANB certification status, and my city and state of residence. My full address will not be posted online by DANB. I further understand and

agree that DANB may, from time to time, provide my name and address along with the names and addresses of certificants and those holding DANB certificates of knowledge-based competency to third parties (e.g., potential employers; dental conference sponsors; federal, national or state organizations; or legislative committees or task forces proposing or informing stakeholders of legislation). I further understand that this consent will remain in effect unless and until I submit a written request to have this information omitted from release. I understand that if I do not want DANB to display my city and state of residence as part of the online credential verification process, then I must submit a written request for omission of this information to the following address: DANB Communications Department, 444 N. Michigan Ave., Suite 900, Chicago, IL 60611. (I understand that my name, credentials held [issued by DANB as described above] and current DANB certification status will be displayed for everyone; opting out of display of information is only possible for an individual's city and state.) DANB asks that the *Request for Credential Verification* form be completed before providing an official verification letter to DANB certificants or employers. I understand that by providing my email address to DANB, I am consenting to receive email messages from DANB and its affiliates related to their products and services or news affecting the dental assisting profession. I understand that DANB agrees not to provide my email address to any third party without my consent, and that I can request removal from DANB's email distribution list by following the directions contained in the Privacy Policy section of DANB's Terms and Conditions of Use of DANB.org, located at <http://www.danb.org/termsandconditions.asp>.

Continuing Dental Education (CDE)

Category Maximums for CDE Credits

CDE Category	CDA	COA	CPFDA	CRFDA	COMSA	CDPMA
Clinical Practice	12	12	12	12	12	5
Dental Office Management	3	3	3	3	3	6
DANB and Other Dental-Related Exams	12	12	12	12	12	6
Volunteer Service or Scholarly Activity	3	3	3	3	3	3

Categories for CDE Credits

CATEGORY 1: CLINICAL PRACTICE

CDE earned in this category must be directly related to the clinical practice of dentistry or dental assisting. All certificants, whether they hold one or more DANB certifications, must earn a minimum of two CDE credits in infection control annually (e.g., instrument sterilization/reprocessing). The annual federally mandated OSHA Bloodborne Pathogens Standard training does not count toward the annual minimum of two CDE credits required in infection control. This category includes but is not limited to:

1. Attendance at or participation in clinical professional development lectures, courses (including online and home study courses) and/or table clinics that are directly related to clinical knowledge and chairside duties: dental materials, four-handed dentistry, infection control, radiology, expanded functions, behavior management (e.g., children, patients with learning disabilities), communication, non-human dentistry (i.e., canine and feline dentistry) and others.

Proof: Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation. All documentation must be official and must include the certificant's name, the title of the course, the date the course was completed and the number of the hours or credits received.

Credits: One CDE credit for each clock hour of attendance/participation in a session.

2. Authoring or editing articles or text books on clinical topics.

Proof: For proof of publication, submit a copy of the publication, including title, author's name, publisher and publication date.

Credits: Two CDE credits for each article/book published.

3. Completing scientific-oriented college courses.

Proof: Transcript or grade report, or letter from instructor on school or organization letterhead, verifying course completion which must include the candidate's name, title of course, the date the course was completed and the number of college credits/units.

Credits: Four CDE credits for one college credit/unit.

CATEGORY 2: DENTAL OFFICE MANAGEMENT

CDE earned in this category must be directly related to allowable duties for dental assistants. This category includes but is not limited to:

1. Attendance at or participation in dental office management lectures, courses (including online and home study courses) and/or table clinics that are directly related to dental practice management: dental practice acts, practice management, time management, risk management, stress management, HIPAA, patient motivation (e.g., keeping appointments) and staff motivation (e.g., leadership, goal setting), computer courses (e.g., college courses, software training), insurance, claims/billing, foreign language studies, American Sign Language, human resources, marketing (e.g., yourself, your office) and communication.

Proof: Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation. The documentation must be official and must include the certificant's name, the title of the course, the date the course was completed and the number of hours or credits received.

Credits: One CDE credit for each clock hour of attendance and/or participation in a session.

2. Complete dental office management-related college courses.

Proof: Transcript or grade report, or letter from instructor on school or organization letterhead, verifying course completion.

Credits: Four CDE credits for one college credit/unit.

CATEGORY 3: DANB EXAMS AND OTHER DENTAL-RELATED EXAMS

1. Successful completion of any DANB-administered exam, excluding any exams to used to earn initial certification. These exams include any DANB national exam or any DANB state or agency-contracted exam. Certificants can earn 12 CDE credits for successful completion of any DANB Professional Development Examination Program (PDEP) module.

Proof: Provide the name and date of the DANB exam you successfully completed.

Credits: Successful completion of a DANB-developed and DANB-administered exam of at least 100 questions or any DANB PDEP module is worth 12 CDE credits. Successful completion of a DANB-developed and DANB-administered exam consisting of fewer than 100 questions is worth six CDE credits.

2. Successful completion of non-DANB-developed, dental-related, professionally proctored exams consisting of at least 100 questions.

Proof: Provide the certificate or exam results of the exam, along with a description of the exam from the organization that delivers the exam (must include the date the exam was taken and/or scored).

Credits: Hour-for-hour credit for the amount of time designated for the completion of the exam. If no time is specified, one hour will be allowed for every 100 questions.

CATEGORY 4: VOLUNTEER SERVICE OR SCHOLARLY ACTIVITY

Certificants may earn a maximum three CDE credits by participating in dental-related community volunteer service or by providing CDE.

1. Examples of volunteer service include: international/national mission work, voluntary clinic work or dental health presentations to students or groups. Volunteer service also includes serving on a DANB Exam Committee. Community service does not include activities such as serving on a dental assisting program advisory committee or as an officer and/or committee chair for a national, state or local dental assisting organization.

Proof: Official certificate of completion or letter of attendance/participation or similar documentation on letterhead of the sponsoring service organization or including sponsoring organization contact information. DANB will verify participation of DANB Exam Committee members.

Credits: Each clock hour of participation in volunteer dental-related community service is worth one CDE credit, for a maximum of three CDE credits in this category.

2. Examples of scholarly activity include: teaching a professional course directly related to dentistry or dental assisting that is outside the certificant's normal employment teaching responsibilities, presenting a CDE program that is outside the certificant's normal employment teaching responsibilities, or authoring a published article in a recognized dental assisting journal.

Proof: Official certificate of completion or letter of attendance/participation or similar documentation on letterhead of the sponsoring service organization or including sponsoring service organization contact information. For proof of a published article, submit a copy of the article including the name of the journal in which it was published, the article title and date of publication.

Credits: Three CDE credits will be earned for scholarly activities.

Steps to renew DANB certification



1. Earn CDE credits* every year



2. Maintain current DANB-accepted, hands-on CPR, BLS or ACLS certification



3. Submit the renewal fee payment



*Starting Jan. 1, 2016, all certificants must earn at least 2 CDE credits in infection control each year.

Cindy Durley wins 2015 Bronze Stevie Award for Women in Business

Cindy Durley, M.Ed., MBA, Executive Director of DANB and the DALE Foundation, is the 2015 recipient of the Bronze Stevie Award for Female Executive of the Year in the government/nonprofit category (11 to 2,500 employees). The Stevie Awards for Women in Business honor the top female entrepreneurs, executives and employees of the year and the impact they have on their industries and organizations.

Ms. Durley received this award in recognition for her dedication to public health and safety, her vision for the oral healthcare community, and the multi-organization initiatives she has championed over the last year.

One accomplishment the award honors is the development of DANB's National Entry Level Dental Assistant (NELDA) certification, which launched in 2015. This new certification, a way for dental assistants to get a jump start early in their careers, was incredibly well received in the oral health community, and ultimately led to a partnership with Temple University's Kornberg School of Dentistry on an innovative post-baccalaureate program for aspiring dentists. Ms. Durley's award also recognized her role in co-founding the Infection Control Consortium, a first-of-its-kind task force responsible for developing a framework for infection control education for oral healthcare professionals.

"Public health and safety are two of the driving forces of our organizations," says Ms. Durley. "DANB and the DALE Foundation are committed to promoting public protection and elevating the dental assisting profession. I'm honored to have received this award in recognition for the work we do to make that happen."

Ms. Durley began work at DANB in 1986 as Director of Testing and Measurement, where she worked



Cindy Durley (center), M.Ed., MBA, Executive Director of DANB and the DALE Foundation, is the 2015 recipient of the Bronze Stevie Award for Female Executive of the Year.

with dental assistants, hygienists and dentists to develop and set pass/fail standards for 48 national and state dental assisting credentialing examinations. She was named Acting Executive Director in 1996 and Executive Director in 1997, and has been employed by the DALE Foundation since its incorporation in 2010. Ms. Durley has dedicated her career to working to improve public health and to elevating dental auxiliaries by providing a national standard for dental assistants through DANB's independently accredited exams and certifications and by supporting the development of interactive online education and sound research through the DALE Foundation.

Winners selected for 2015 ADA/DANB scholarship

The American Dental Assistants Association (ADAA) and DANB have announced the winners of the 2015 ADA/DANB Scholarship.

The ADA/DANB Scholarship is open to all ADAA members in good standing and is intended to help dental assistants turn their professional development plans into reality. When evaluating the applications, the scholarship committee looked for dental assistants who demonstrated a strong commitment to career growth and lifelong learning in the dental assisting profession.

2015 ADA/DANB Scholarship Winners

- **Laura Gehrman** will use her award to continue her professional development through earning DANB certification and ADAA Fellowship. Gehrman began her career as a dental volunteer with the American Red Cross, and has continued to work as a dental assistant in Michigan. Of her scholarship goals, Gehrman says, "While these goals are to be completed this year, I believe they are educational endeavors that will serve me and my profession for years to come."
- **Monica Mayes, CDA**, will use her scholarship award to complete her bachelor's degree at Arizona State University. Having been in the dental field for over 25 years, Mayes' goal is to become a myofunctional therapist to expand her role in the orthodontic field. "I could also extend my reach to other orthodontists in the area in need of this type of specialist for their patients," she says. "From there, the possibilities are endless."
- **Kelly Smith, CDA**, will use her scholarship award to complete her bachelor's degree and ultimately plans to teach at a CODA-accredited school. "After working as a chairside assistant for over 20 years, I really enjoy being an instructor," she says, "and I feel this is one way to give back to dentistry."

Congratulations to the winners! To learn more about scholarship opportunities for dental assistants, visit DANB's website.

DANB reports exam performance results (cont. from p. 1)

RF	FY 13-14	FY 14-15
Total candidates	1	5
Pass	1	2
Fail	0	3
Pass Rate	100%	40%

IM	FY 13-14	FY 14-15
Total candidates	1	0
Pass	1	0
Fail	0	0
Pass Rate	100%	n/a

TMP	FY 13-14	FY 14-15
Total candidates	2	2
Pass	2	1
Fail	0	1
Pass Rate	100%	50%

IS	FY 13-14	FY 14-15
Total candidates	1	2
Pass	1	2
Fail	0	0
Pass Rate	100%	100%

IM/TMP	FY 13-14	FY 14-15
Total candidates	10	12
Pass	9	9
Fail	1	3
Pass Rate	90%	75%

IS/SE/RF	FY 13-14	FY 14-15
Total candidates	10	11
Pass	7	10
Fail	3	1
Pass Rate	70%	91%

rate reflects those who passed both COA component exams (OA, ICE) in the same exam administration. The RHS/ICE pass rate reflects those who passed both the RHS and ICE exams in the same exam administration. The CPFDA pass rate reflects those who passed the four CPFDA component exams (CP, SE, TF, TA) in one administration. DANB launched the CRFDA certification program in May 2013. Unlike the other DANB certification programs, the CRFDA component exams are not offered in one test administration called "CRFDA" due to seat time requirements.

Exam and renewal fee increases in 2016

As of Jan. 1, 2016, DANB's renewal fees have increased. The renewal fee for one certification has gone up by \$5. This is the first renewal fee increase DANB has implemented since 2012, and exam fees have not increased since 2011. DANB is proud of being able to keep costs steady over the past few years. To view a full list of exam fee increases, see the fall 2014 issue of *Certified Press* or visit www.danb.org.

DANB earns ISO accreditation

This year, DANB worked with the International Accreditation Service to pursue ISO/IEC 17024:2012 accreditation. This accreditation is a global benchmark for organizations that certify individuals.

In October, DANB was notified that it had officially earned accreditation for its CDA and COA certification programs. "Earning ISO accreditation demonstrates that DANB operates these certification programs in a consistent, comparable and reliable manner," explains Johnna Gueorguieva, Ph.D., DANB Senior Director, Credentialing and Client Services.

DANB's CDA and COA certification programs also continue to be accredited by the National Commission for Certifying Agencies (NCCA).

This demonstrates DANB's compliance with the standards of excellence for professional certification programs. The NCCA is a commission of the Institute for Credentialing Excellence and provides accreditation for credentialing programs.



DANB Executive Director Cindy Durley, M.Ed., MBA, and Senior Director of Credentialing and Client Services Johnna Gueorguieva, Ph.D., accept the certificate for ISO accreditation during the Institute for Credentialing Excellence Exchange.

AADOM's 2015 Office Manager of the Year

Cecilia Mescaín, FAADOM, has been named the 2015 American Association of Dental Office Managers (AADOM) Office Manager of the Year. Each year, AADOM awards this honor to one outstanding office manager; Mescaín has more than 20 years of experience in the dental field, and was recognized for her work at Smile Central, a New Jersey pediatric dental practice that has had a significant impact on the community.

"Eleven years ago, I teamed up with a dentist to open Smile Central," says Mescaín. "We wanted to build something specifically for children that could also help educate parents on the importance of oral healthcare." Since then, Smile Central has grown into four practices, of which Mescaín is the Chief Operating Officer. "When I started, I was the receptionist and manager. Now, I'm the COO of all four, which means I get to concentrate more on the mission of the practice — making it better and coming up with ways to continue helping the community."

Mescaín received an MBA in May 2015 and has been an AADOM Fellow since 2011. "I was an office manager by default," she says, "but I've

always wanted to expand my knowledge. When I found AADOM, the Fellowship made a lot of sense to me. It seemed like everyone in the dental industry had their own designations — hygienists, dentist, and assistants — but office managers didn't have anything to distinguish ourselves despite how important our roles are. When AADOM developed the Fellowship, I pursued it as a way to do just that."

As part of earning her AADOM Fellowship, Mescaín completed the DALE Foundation's certificate programs for office managers. "It's amazing what you think you know compared with what there actually is to learn," she says. "You might think you know a topic well, or even think, 'I can probably teach this class,' but when you actually sit down to take the coursework, you learn things that really add to your knowledge, and acquiring more knowledge is priceless."



Cecilia Mescaín, FAADOM

Mescaín encourages other dental office managers to take advantage of the courses AADOM has to offer, as well as the DALE Foundation's continuing education courses, to set themselves apart. "I have my DALE Foundation certificates [of completion] framed in my office — it tells everyone that I completed the coursework, and nothing says I'm more serious than that."

"People don't always realize the impact that office managers have," she continues. "But we can make a difference in many people's lives — whether by helping a scared patient, educating a parent or encouraging an office employee, our roles are bigger than we might know."

We make a difference everywhere we go. If you're serious about this role and it's not just a job for you — it's a career — show that through AADOM Fellowship and the DALE Foundation."

The DALE Foundation celebrates dental assistants

In November, the DALE Foundation hosted a reception during the 2015 American Dental Association Annual Meeting. Nearly 100 dental professionals — including dentists, hygienists, dental assistants and corporate professionals — gathered together to network and learn more about the issues facing dental assistants.

At the reception, the DALE Foundation discussed its upcoming research project, "The Value of Dental Assistants to the Dental Practice," and held a panel discussion on this same topic. Featured speakers included Teresa Duncan, M.S., FADIA, FAADOM; David Halpern, D.M.D., FAGD, FACD; Mariah Kranner, Ph.D.; Frank Maggio, D.D.S.; and Kathy Zwieg, CDA, LDA. The panel was generously sponsored by Henry Schein and Procter & Gamble. A-dec sponsored the refreshments for the event.

"I enjoyed hearing the different perspectives of everyone on the panel," one attendee said.

"It was a very nice evening with great food and incredible networking," another attendee noted. "I'm glad I was invited and attended."

The next DALE Foundation reception will be held during the 2016 Yankee Dental Congress.

To learn more about the DALE Foundation's research project or to donate to "The Value of Dental Assistants to the Dental Practice" study, visit www.dalefoundation.org.



Guadalupe Charles, CDA, and Elizabeth Polak-Silva, CDA, both recipients of the 2015 Liz Koch Memorial Scholarship, were honored during the DALE Foundation reception.

DALE Foundation learner earns Fellowship

For Sandra Thompson, earning Fellowship through the American Association of Dental Office Managers (AADOM) was a clear goal — one she achieved in 2015, with the help of the DALE Foundation.

Thompson won the three DALE Foundation office manager courses required for Fellowship at a raffle at the 2014 Annual Dental Managers Conference, and began her road to AADOM Fellowship shortly thereafter. "The DALE Foundation had a huge impact on me becoming a Fellow," says Thompson. "It wasn't just the fact that I won the courses, because I would have taken them regardless, but because the coursework helped me become a better practice manager. They offer up-to-date information that is vital to all managers."



Sandra Thompson, FAADOM

Becoming an AADOM Fellow is a significant milestone for dental office managers and practice administrators, and the DALE Foundation worked with AADOM to provide a designation specifically for office managers. "I was fortunate to be a part of the 2015 AADOM Fellowship graduating class," says Thompson, "and was able to meet with DALE Foundation representatives at the meeting. The support they gave me and the other managers at the conference was amazing, and the graduation ceremony was fantastic — the en-

ergy was off the charts. To have the support of so many people cheering you on is a feeling that's hard to describe. I am humbled to be a part of such a knowledgeable group of people."

AADOM developed its Fellowship program to provide a distinction for office managers and practice administrators — a way to recognize the passionate and engaged professionals who better themselves and their practices by seeking continuing education.

The DALE Foundation plays a pivotal role in the process of becoming an AADOM Fellow. In order to earn AADOM Fellowship, office managers and practice administrators must meet a variety of professional requirements, including passing three

DALE Foundation continuing education modules: Accounts Receivable for the Dental Office, HR Fundamentals for the Dental Office, and Financial Reporting for the Dental Office. Each of these courses covers important topics that allow dental office managers to make informed business choices and strengthen their managerial skills.

To learn more about Fellowship in AADOM, visit their website at www.dentalmanagers.com. To learn more about the DALE Foundation's continuing education options, visit www.dalefoundation.org.

Coming soon: new Continuing Dental Education Articles

There are a variety of ways to earn Continuing Dental Education (CDE) credits to meet DANB's Recertification Requirements — including online courses and articles. The DALE Foundation provides e-learning opportunities that expand knowledge, promote career growth, provide CDE and are flexible enough to fit into even the busiest schedules.

One type of online CDE the DALE Foundation offers is Continuing Dental Education Articles (CDEA). Priced at \$75, these online, interactive articles are a great choice for certificants or any oral healthcare professionals looking to expand their knowledge and earn CDE. The format allows certificants to take notes and access a glossary while reading, making it easy to study and review the information. Certificants earn 12 CDE credits after achieving a passing score on the 50-question assessment.



Currently, the DALE Foundation offers CDEA modules on the following topics: Pediatric Dentistry and Sedation in Pediatric Dentistry.

In the coming weeks, the DALE Foundation will offer a new CDEA module: Anxiety and Special Needs in Pediatric Dentistry. The DALE Foundation's CDE credits can also be used to meet state CDE requirements. To learn more, visit www.dalefoundation.org.

DANB Board of Directors

Chair

Frank Maggio, D.D.S.
Illinois

Vice Chair

Mary Harrison, CDA, EFDA, EFODA, FADAA
Oregon

Secretary

Joanne Dawley, D.D.S.
Michigan

Patricia Capps, CDA, RDH, M.S.
Indiana

Karen L. Comisi, CDA, RDA, FADAA
New York

Sandra Garcia, CDA, RDA
Texas

Linda Golodner, B.A.
Washington, D.C.

Katharine J. Noble, CDA, CRFDA, RDA, HMC (FMF),
United States Navy
Maine

Denise Romero, CDA, COA, RDA, M.A.
California

Executive Director

Cynthia C. Durley, M.Ed., MBA

Contact DANB

444 N. Michigan Ave., Suite 900
Chicago, IL 60611
1-800-367-3262
Fax: 312-642-8507

Client Services

danbmail@danb.org; 1-800-367-3262

Recertification/Audit/CDE

jrieman@danb.org; ext. 465

Marketing

marketing@danb.org; ext. 419

Certified Press

communications@danb.org; ext. 419

Exam Application Information

kdubroja@danb.org; ext. 422

Test Administration

kslagoski@danb.org; ext. 444

Accounting/Finance

akuenster@danb.org; ext. 420

Appeals/Disciplinary Information

kcapuano@danb.org; ext. 463

Trademark Information

hremijas@danb.org; ext. 414

State Information

klandsberg@danb.org; ext. 431

Table of Contents

Page 1	Cover Stories
	Recertification requirements now include infection control DANB reports exam performance results
Page 2	Word from the Chair
	DANB enforces disciplinary policy
Page 3	Spotlight on Excellence
	NELDA certification: Stepping stone for students Katharine Noble exemplifies commitment to service Remembering Carol Stamm, CDA
Page 4-5	Certification Matters
	DANB's Recertification Requirements Categories for CDE credits
Page 6	DANB News and Updates
	Cindy Durley wins 2015 Bronze Stevie Award Winners selected for 2015 ADA/DANB scholarship Exam and renewal fee increases in 2016 DANB earns ISO accreditation
Page 7	DALE Foundation News
	AADOM's 2015 Office Manager of the Year The DALE Foundation celebrates dental assistants DALE Foundation learner earns Fellowship Coming soon: new Continuing Dental Education Articles

Dental Assisting National Board, Inc.

444 N. Michigan Ave., Suite 900
Chicago, IL 60611-3985



You could be next!

Congratulations to Susan North, CDA, Bridgewater, N.J., who recognized her DANB certification number in the fall 2015 issue of *Certified Press*. If your certification number matches one of the randomly selected numbers below, you can win \$50. Notify the DANB Marketing Department at communications@danb.org within 30 days to claim your \$50 prize. Be sure to include your name, address and certification number.

223454	198668
142674	221449
182160	120583

By submitting your photos and story to DANB, you grant DANB and its affiliates a royalty-free license to use your content for advertising, promotional or commercial purposes, including without limitation, the right to publicly display, perform, reproduce and distribute your content in any media format or medium and through any media channels.

RSVP to the DALE Foundation reception

Join your fellow dental assistants, dental office managers and educators at the DALE Foundation reception during the Yankee Dental Congress in Boston, MA.

Attendees can try out e-learning courses and study aids, enjoy light refreshments, network with fellow dental professionals and enter to win exciting raffle prizes.

The reception will take place on Friday, Jan. 29, 2016, at the Westin Boston Waterfront Hotel in Commonwealth Ballroom A. RSVP by Jan. 26 to Lindsay Stevens at Lstevens@dalefoundation.org.

Calendar of Events

DANB and the DALE Foundation will be exhibiting at several upcoming dental conventions. Please stop by our booth for free gifts and information on our latest courses and study aids.

Star of the South Dental Meeting
Jan. 21-23, 2016, Houston, TX
www.starofthesouth.org

Yankee Dental Congress
Jan. 28-30, 2016, Boston, MA
www.yankeedental.com

Chicago Dental Society's Midwinter Meeting
Feb. 25-27, 2016, Chicago, IL
www.cds.org

Thomas P. Hinman Dental Meeting
March 17-19, 2016, Atlanta, GA
www.hinman.org

© 2016 Dental Assisting National Board, Inc. All rights reserved. The DANB logo is a registered trademark of the Dental Assisting National Board, Inc. DANB, DENTAL ASSISTING NATIONAL BOARD, NELDA, CDA, COA, CPFDA, CRFDA, CDPMA and COMSA are registered certification marks of DANB. RHS, ICE and MEASURING DENTAL ASSISTING EXCELLENCE are registered service marks of DANB. CERTIFIED DENTAL ASSISTANT is a certification mark of DANB. MARK OF DENTAL ASSISTING EXCELLENCE is a service mark of DANB. Use of these marks is strictly prohibited, except as provided in the *Usage Guidelines for DANB Trademarks*, without the express written permission of DANB. The DALE Foundation, the DALE Foundation logo and CDEA are registered service marks of the DALE Foundation.

The DANB Mission

DANB's mission is to promote the public good by providing credentialing services to the dental community. We accomplish and measure the success of this mission through the creation of valid dental assisting exams, recertification requirement integrity, and valuable, visible, and accessible DANB exams, certificates, and certifications. We also provide testing services to the oral healthcare community, and information services and resources related to dental assisting credentialing to support DANB's mission. In order to accomplish these critical outcomes, DANB is committed to a properly governed, financially secure, and administratively sound organization.