

## DANB's 2012 Salary Survey reveals that CDAs still earn more than non-CDAs

This past spring DANB surveyed thousands of dental assistants holding Certified Dental Assistant (CDA) certification from around the country about salary levels, types of work benefits received, and the advantages of DANB certification. The responses poured in, and the results of DANB's 2012 Salary Survey have been tallied: The median hourly wage for full-time CDAs continues to be higher than that earned by non-CDAs.

DANB's 2012 Salary Survey shows that full-time CDA certificants earn a median\* salary of \$18.60 an hour, compared to full-time non-CDAs, who earn a median salary of \$17.06 per hour. Our 2012 Survey also shows that the average CDA salary has climbed slightly since our 2010 Salary Survey, during a time of economic difficulty and high unemployment rates.

Being a full-time employee has its advantages. CDA certificants working full-time earn slightly more per hour than part-timers (\$18.60 vs. \$18.00) and significantly more than temporary/fill-in CDAs, who earn a median salary of \$16.00 an hour.

The highest median hourly salaries were reported in the District of Columbia (\$24.00), California (\$23.50), and Hawaii, New Hampshire and Vermont (\$22.00). CDAs on the West Coast earn the highest median hourly salaries (\$21.81), and the lowest median hourly salaries were reported in the Southeast (\$17.75).

**Changes in benefits and duties performed**  
DANB has conducted salary surveys since 2001. Starting in 2004, DANB made a commitment to conduct salary surveys of CDA certificants every two years. The consistency of results from these surveys supports our conclusion that our salary survey results are representative of the dental assisting profession.



Some results, however, are worth noting. The 2012 survey revealed that employer reimbursement for Continuing Dental Education (CDE) continues to decline. In 2001, 59% of CDAs stated their employers reimbursed them for CDE, compared to 47% in 2012. However, the types of benefits certificants receive, such as healthcare and vacation, remain fairly steady since our first survey.

The median hourly salary for CDAs remains stable throughout the country, although the rate of pay dipped in certain regions. The median hourly salary in the Southeast went from \$18.00 in 2010 to \$16.89 in 2012, and from \$18.10 to \$17.53 in the South Central region.

The percentages of CDAs performing duties beyond basic chairside assisting jumped across the board. More and more of you are handling office management (32 percent), laboratory (70 percent), infection control (83 percent), expanded functions (65 percent), in-office training (50 percent) and other duties.

**Certification offers benefits for employers**  
The CDA certificants who responded to our survey have been working in the dental assisting field for an average of 15 years and have been in their current position for an average of eight years. Many attribute job longevity and higher career satisfaction to DANB certification. "Being certified with DANB has helped me advance in my career choice," said one respondent. "For this I am very grateful."

Others see the survey as a valuable resource for employers seeking new employees. "I recently changed jobs," mentioned one respondent, "and several of the dentists I interviewed with utilized DANB's salary survey for establishing salary." "I think this survey is a wonderful tool for prospective employees as well as for potential employers," echoed another CDA.

CDAs also credit DANB certification for job promotions, a sense of pride and employer recognition, and many other benefits. Here are just some of the responses we received from respondents around the country:

*"Being DANB certified reminds me that compared to other co-workers, I have gone the extra mile in my education and it shows in the work environment. I am proud to have CDA follow my name!"*

**"Since obtaining my credentials through DANB, I have more confidence and I am more appreciated in my job."**

*"I am thankful for my DANB certification. It adds broader validity to my credentials."*

To see the average salaries for dental assistants in each state and other results from DANB's 2012 Salary Survey, go to [www.danb.org](http://www.danb.org).

The 2012 DANB Salary Survey results are based on a 24 percent response rate to its survey of a national sample of CDA certificants. Percentages are rounded to the nearest whole number.

\*Median = point at which 50% fall above and 50% fall below.

### DANB ICE Practice Test Subject Matter Expert elected to OSAP's board

Kathy Eklund, RDH, M.P.H., a Subject Matter Expert who contributed to the DALE Foundation's DANB ICE Practice Test, was elected as Secretary to the Organization for Safety, Asepsis and Prevention (OSAP) 2012-2013 Board of Directors in August.

Eklund is Director of Infection Control and Occupational Health, as well as Research Subject and Patient Safety Advocate at Forsyth Institute in Boston. She is an adjunct associate professor at the Forsyth School of Dental Hygiene at Massachusetts College of Pharmacy and Health Sciences, where she teaches senior-level courses in oral health research. She is a past chair of OSAP and also served on the OSAP Foundation Board of Directors. Eklund also works with a number of professional organizations and serves as faculty for the New England AIDS Education and Training Center (NEAETC) and HIVdent.org.

### National Orthodontic Health Month

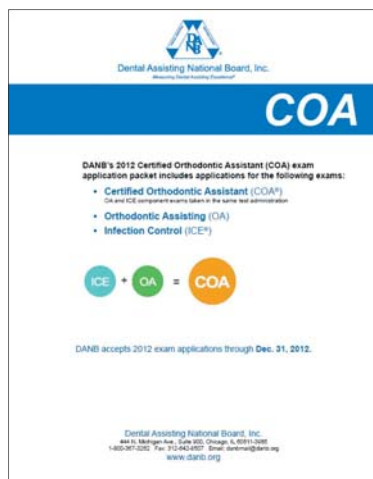
October is National Orthodontic Health Month (NOHM). Observed by the American Association of Orthodontists (AAO) every year since 1995, NOHM is designed to raise awareness about the do's and don'ts of trick-or-treating for children undergoing orthodontic treatment.

For DANB's Certified Orthodontic Assistant (COA) certificants (and Certified Dental Assistants [CDAs] who work in practices that perform orthodontic procedures), this is an opportunity to speak with young orthodontic patients and parents about which goodies are bad for braces during Halloween — and all year-round. For trick-or-treaters with braces, clear aligners or other orthodontic appliances, the AAO offers the following list of treats to avoid:

- Caramel
- Candy corn
- Nuts
- Lollipops
- Hard pretzels
- Popcorn
- Bubble gum
- Taco chips
- Licorice, jelly beans or taffy

In general, says the AAO, orthodontic patients should avoid treats that are sticky, chewy, crunchy or hard. Instead, they should look for foods that are easy

to chew, such as peanut butter cups or soft, melt-chocolates. Gelatin, ice cream and peeled, thinly sliced apples are also braces-friendly treats. Consider having some in the office during Halloween to set an example of braces-friendly goodies.



If you are working in an orthodontics practice and have not earned your COA certification, here are a few brief facts about this certification exam. First, the COA consists of two component exams: Infection Control (ICE) and Orthodontic Assisting (OA). There are no eligibility requirements for the ICE exam. You can take the ICE and OA exams separately; you just need to pass both component exams within a five-year period to earn your COA. Current Certified Dental Assistant (CDA) certification is one of the eligibility pathways.

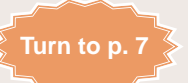
Interested in learning more? For complete information about DANB's COA certification exam, including eligibility requirements, please download DANB's 2012 COA exam application packet at [www.danb.org](http://www.danb.org) or request one by contacting DANB at 1-800-367-3262.

### The DALE Foundation launches three new e-learning products



Turn to page 7 for more information about three new online products from the DALE Foundation:

- Financial Reporting for the Dental Office (certificate program)
- DANB GC Review Part II
- DANB GC Practice Test



# Word from the Chair

**Frank A. Maggio, D.D.S.**  
**Chair, DANB Board of Directors**



This issue of *Certified Press* includes our latest findings about salary levels, types of work benefits received, and the advantages of DANB certification, as reported by dental assistants holding Certified Dental Assistant (CDA) certification. These results show that CDAs continue to earn more than their non-certified peers and confirmed a trend toward dental assistants taking on more duties. See page 1 for more findings from the 2012 survey.

As assistants' roles expand and evolve, hundreds of oral healthcare professionals have earned two or more DANB certifications. Read about what some of these certificants find most rewarding about holding multiple DANB certifications on page 3.

The DALE Foundation, the official DANB affiliate, continues to develop courses to help dental assistants prepare for DANB exams, earn CDE and take on new roles in the office. This fall, the DALE Foundation adds three new e-learning products to its course catalog: Financial Reporting for the Dental Office, DANB GC Review Part II and DANB GC Practice Test. Turn to page 7 for more information about these new online products from the DALE Foundation.

In August, DANB's Board of Directors and the DALE Foundation's Board of Trustees held meetings in Chicago. The DANB Board welcomed two incoming Directors: Katharine Noble, CDA, RDA, and D. Bradley Dean, D.D.S.; the Board also bid a fond farewell to Karen Minca, CDPMA, who concluded her second three-year term. The DALE Foundation welcomed Jennifer Riege, CDA, B.A.S., to the Board and gave thanks to outgoing Trustee Brenda Fell, CDA, CDPMA, as she concluded three years of service as a founding Board member. See full stories, along with more DANB and DALE Foundation news and updates, on pages 6 and 7.

I look forward to serving another year as Chair of DANB's Board of Directors and holding an ex officio position on the DALE Foundation Board of Trustees — and to sharing information about the ways both organizations work to promote excellence in the dental assisting profession.

Sincerely,

Frank A. Maggio, D.D.S.

## Congratulations to Emeritus Certificants May 1, 2012 – July 31, 2012

Name/State	Certification Year
Gail Baumgarten, CDA-Emeritus, COA Emeritus, MI	1989
Victoria Belleville, CDA-Emeritus, WI	1977
Carol Bieda, CDA-Emeritus, MA	1985
Donna Cancglin, CDA-Emeritus, NJ	1995
Sue Cowan, CDA-Emeritus, CA	1997
Sharon Cox, CDA-Emeritus, NC	1979
Rose England, CDA-Emeritus, CA	1998
Christine Goodman, CDA-Emeritus, VA	1984
Elizabeth Groppi, CDA-Emeritus, NJ	1995
Constance Hirsch, CDA-Emeritus, TX	1977
Janice Kennette, CDA-Emeritus, FL	1994
Kathryn Leners, CDA-Emeritus, MN	1980
Carol Lybrand, CDA-Emeritus, CA	1967
Linda Melick, CDA-Emeritus, OH	1978
Linda Meyer, CDA-Emeritus, MN	2002
Mamie Jo O'Bryan, CDA-Emeritus, NM	1972
Carol Pearson, CDA-Emeritus, CA	1976
Georgia Perros, CDA-Emeritus, MA	1964
Janis Pesicka, CDA-Emeritus, FL	1998
Sandi Sauerwein-Bires, CDA-Emeritus, KY	1982
Sondra Schulz, CDA-Emeritus, IN	1979
Grace Simon, CDA-Emeritus, OH	1996
Janice Thompson, CDA-Emeritus, TN	1988
Joyce Vaughan, CDA-Emeritus, OR	1968
Mat Ward, CDA-Emeritus, CDPMA-Emeritus, KY	1982
Judith Zaparucha, CDA-Emeritus, COMSA-Emeritus, IN	1997

For more information on Emeritus status, see DANB's 2012 Recertification Requirements on page 4.

## Correction to Summer 2012 issue of *Certified Press*

The following DANB certificants should have been identified as earning Emeritus status between Feb. 1, 2012 – Apr. 30, 2012:

Name/State	Certification Year
Jane Benninger, COA-Emeritus, PA	1988
Darlene Cates, COMSA-Emeritus, TX	1996
Patricia Francoeur, CDA-Emeritus, CDPMA-Emeritus, NV	1994

## State of the states: a legislative and regulatory update

### Alaska

A law enacted in June 2012 requires the state dental board to maintain a registry of dental assistants that includes the name, address and registration status of each registered dental assistant. The law also clarified that dental assisting students enrolled in board-approved educational programs may perform dental assisting duties without registering, if the procedures are performed as part of their clinical instruction under the direct supervision of a licensed dentist or dental hygienist faculty member.

### California

The governor signed a law Sept. 30, 2011, creating a Dental Assisting Council of the Dental Board of California to consider matters relating to dental assistants; the law also changed the membership of the dental board to include one additional public member, to be appointed by the governor.

### Illinois

Amendments to the Illinois Dental Practice Act went into effect August 2, 2012, limiting to four the number of dental assistants a dentist can supervise at any one time for placing, carving and finishing of amalgam restorations, as well as for the monitoring of nitrous oxide and placement of pit and fissure sealants.

### New Mexico

In 2011, New Mexico passed legislation making it the first state to authorize a separate certification for Community Dental Health Coordinators (CDHCs), who may perform specified preventive, restorative and palliative procedures under the general supervision of a dentist. The same legislation also created a new Expanded

Function Dental Auxiliary dental team member authorized to perform specified restorative functions such as placing and shaping restorative materials and taking impressions for fixed or removable prosthetics involving single teeth. Rules and regulations developed by the New Mexico Board of Dental Health Care to implement this new law became effective in January 2012.

### Oregon

In July 2012, new duties for expanded functions orthodontic assistants (EFODAs) went into effect, including allowing the removal of orthodontic bands and brackets and attachments with removal of the bonding material and cement; preparation of teeth for bonding or placement of orthodontic appliances; and the selection, prepositioning and curing of orthodontic brackets, attachments and/or retainers after their position has been approved by the supervising licensed dentist.

### Tennessee

Signed into law March 23, 2012, S.B. 3391 requires the governor to consult with dental groups such as the Tennessee Dental Association, the Tennessee Dental Hygienists Association and the Tennessee Dental Assistants' Association prior to filling positions — including one dental assistant member — on the board of dentistry.

### Washington

In March, the governor signed Senate Bill 5620, requiring the certification of dental anesthesia assistants. To earn certification, applicants will be required to complete a course approved by the state's Dental Quality Assurance Commission (DQAC) and provide proof that the practitioner who employs and supervises the dental anesthesia assistant holds a valid general anesthesia permit. Certified dental anesthesia assistants may work only under the supervision of an oral maxillofacial surgeon or a dental anesthesiologist. The DQAC is in the process of developing rules to implement the new law and should begin certifying dental anesthesia assistants in July 2013.



## DANB's 2012 state publications now available

DANB's state requirements publications are must-have resources for every oral healthcare professional. Updated for 2012, *DANB's State Fact Booklet* contains excerpts of state dental practice acts, state dental board contact information, median salaries for dental assistants and more. *DANB's State Career Ladder Templates for Dental Assistants* includes easy-to-use charts that help clarify state job titles, requirements and duties that can be legally performed by dental assistants in each state. To order, visit [www.danb.org/main/publications.asp](http://www.danb.org/main/publications.asp).

To see the average salaries for dental assistants in each state and other results from DANB's 2012 Salary Survey, go to [www.danb.org](http://www.danb.org).

## For some dental assistants, one certification is not enough

When Karen Caraco, CDA, COA, CPFDA decided to go back into the dental assisting field after a decade-long hiatus to raise a family, she decided earning multiple certifications would help her land the right job. "It was important to me," says Caraco, who now works part-time for a private dental practice outside Boston. Dentists and patients, she says, are starting to recognize certification more than they did when she went to dental assisting school in 1980. "A lot of patients ask about my credentials," says Caraco. "Things are changing."

Janice Tunis, CDA, COA, CDPMA, has worked in the dental field for 33 years and also believes in the rewards that earning multiple certifications brings. "I have been employed in orthodontics and practice management for most of my career," she says. "For the last 11 years I have been lucky enough to be a dental assisting educator. I say lucky, but I really feel that it is my certifications that have allowed me such wonderful opportunities."

"I decided to study and take [DANB's national certification exams] to prove to myself that I could do it," says Nancy Goeckel, CDA, CDPMA, COA, RDA, who has been working for the same dental practice since 1965.

"It was very rewarding financially, and my abilities as an assistant improved with my knowledge."

Hundreds of oral healthcare professionals have earned two or more DANB certifications, which include Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA) and Certified Preventive Functions Dental Assistant (CPFDA). Other DANB certification exams that are no longer available but are still renewable include the Certified Oral and Maxillofacial Surgery Assistant (COMSA) and Certified Dental Practice Management Administrator (CDPMA). Plans are in the works to launch two new certification programs: Certified Restorative Functions Dental Assistant (CRFDA) and Entry Level Dental Assistant (ELDA), which are scheduled for 2013 and 2014 availability, respectively.

Cathy J. Roberts, CDA, COA, CDPMA, EFDA, MADAA, former DANB Board of Directors member, American



Cathy J. Roberts, CDA, COA, CDPMA, EFDA, MADAA

Dental Assistants Association (ADAA) Past President, is another dental assistant who no doubt needs a large name tag to accommodate her growing list of credentials. "My motivation to earn multiple DANB certifications has always been to advance my career as a dental assistant," she says. Roberts is also planning to take the CPFDA exam now that Indiana allows dental assistants to perform coronal polishing and fluoride application procedures. "I feel my certifications have opened doors for me as a dental professional," she says. "I hope that in my lifetime, we see some sort of standard for dental assistants and use the national credential to allow dental assistants to move from state to state without retaking all the state certifications."

"My credentials prove that I am who I say I am, and that I know what I say I know," adds Tunis, now a dental assisting program instructor in Greenwood, Indiana. "I love to pass this knowledge on to my students. Being credentialed is so important for their future careers in dentistry."

## Johna Howard wins gold medal at 2012 SkillsUSA competition

The U.S. women's gymnastics team wasn't the only one bringing home the gold over the summer. Johna Howard was one of six dental assistants who earned medals at the 48th annual SkillsUSA National Leadership and Skills Conference, held in June in Kansas City, Missouri.

At the 2012 SkillsUSA competition, more than 5,600 high school and college students competed in 92 different occupational and leadership skill areas. Howard, dental assisting gold medalist in the college/postsecondary category, had never heard of SkillsUSA until her advisor, past DANB Board Chair and past DALE Foundation President Brenda Fell, CDA, CDPMA, approached her and the rest of the students in the Ogden-Weber Applied Technology College's dental assisting program. "SkillsUSA is an amazing organization," Howard says. "It's just surprising to me that I had never heard of it. The reason I decided to give it a go is because it was a challenge."

During the two-day competition, Howard and approximately two dozen other dental assistants took a written test, completed a mock job interview — bringing



resumes prepared beforehand — and demonstrated various skills. The skills were performed in a nearby educational dental clinic where competitors identified radiography errors, mounted a full mouth series of dental radiographs, recognized medical emergencies, took preliminary impressions, ordered supplies, identified instruments and carried out other dental assisting functions. "It was a beautiful clinic," says Howard. "It was up-to-date and there was a nice lab we could use."

Howard says SkillsUSA gave her "more confidence and experience" as she starts out in her dental assisting career. "One of the nice things about it, that I considered when it was presented to me, was the continuing study and extra practice. This also helped prepare for the DANB national certification exams. To know that I would have that extra practice — that was actually one of the biggest motivators."

At press time, Howard was completing her externship hours and planning for a September 2012 graduation. "The dentist that I'm working with would like to hire me as a part-time dental assistant, which is exactly what I

was looking for. They're a fantastic team to work with!" she adds enthusiastically. She also plans on sitting for DANB's Certified Dental Assistant (CDA) exam. "I like the level of professionalism that it will give me, to say I'm a Certified Dental Assistant," she continues. "I just think it reflects my dedication to this profession."

- The high school-level dental assisting winners were:
- Gold — Jonathan Candido, Diman Regional Vocational Technical High School, Fall River, Mass.
  - Silver — Liza Grider, Dr. James A. Forrest Career & Tech Center, Leonardtown, Md.
  - Bronze — Gabrielle Pipitone, Charlotte Technical Center, Port Charlotte, Fla.

- The college/postsecondary-level dental assisting winners were:
- Gold — Johna Howard, Ogden-Weber Applied Technology College, Ogden, Utah
  - Silver — Lola Iskandarova, Center for Technology, Essex Junction, Vt.
  - Bronze — Ivey Norton, Albany Technical College, Albany, Ga.

SkillsUSA is a national nonprofit organization that offers competitions at the national, state and local levels in dozens of occupations, including dental assisting. For more information about membership in SkillsUSA, go to [www.skillsusa.org](http://www.skillsusa.org).

## Ona Erdt promotes the value of certification

Across more than a decade of work in the dental field — as a dental assistant, instructor and speaker and now as a dental student — two things have remained constant for Ona Erdt, CDA, RDA: a love for the field of dentistry and a belief in the value of certification.

While she had always been interested in dentistry, Erdt says it wasn't until she ran across a flier about dental assisting that she found her way into the oral healthcare field. She graduated from a CODA-accredited program, earned Certified Dental Assistant (CDA) certification and worked as a dental assistant in private practices for six years.

Erdt notes that even though CDA certification wasn't required to work as a dental assistant in Michigan, she believes it is essential. "A key value of certification is the educational component," she says, because it demonstrates that "you have a certain amount of knowledge and know how to keep patients safe in radiology, in infection control."

In 2008, Erdt began work at the Veterans Administration Medical Center in Ann Arbor, Mich., where she

discovered she "loved dentistry even more." Earlier this year, as part of a VA initiative to promote recognition for dental assistants holding CDA certification, the VA's chief of dental service asked Erdt to present a webinar about the value of DANB certification to dental chiefs and dental assistants across the country. In "Quality, Professionalism and Pride . . . Why I Am a CDA," Erdt discussed what CDA certification is and how it's adopted in different ways in different states. Her bottom-line message: A DANB-certified assistant is valuable to clinics and patients.

"The reason we go into the profession is because we care about patients," Erdt says. "Certification shows you are willing to go the extra step to keep your patients safe."

This fall, Erdt took her career in a new direction by enrolling in dental school — a decision partly prompted by an incident during her work at the VA. "I was doing



paperwork in the break room," she recalls, "and one of the dentists came in and asked, 'When are you going to become a dentist? Because you really should be a dentist.'"

"I'd worked with fabulous dentists and thought I couldn't do it," Erdt says. But her experience at the VA — where she worked not only with experienced dentists but also with new residents in the dental program — showed her that everyone starts out with a lot to learn. Ultimately, she decided to apply to dental school, was accepted, and this fall began studies at Western University of Health Sciences in Pomona, Calif.

After becoming a dentist, Erdt plans to continue to support DANB certification for dental assistants. "I feel so strongly about certification and would want my assistants to have that," she says. "I know it costs more, but it's worth it."

# Certification Matters

## DANB's 2012 Recertification Requirements

### Renewing DANB Certification

DANB certification is valid for one year, and must be renewed annually. In order to renew, DANB certificants must complete 12 Continuing Dental Education (CDE) credits, hold a current DANB-accepted CPR certification and submit a renewal fee to DANB. A renewal notice will be mailed approximately six weeks prior to the certification expiration date, which is printed on each DANB certificate. Certificants must sign a statement attesting that CDE and CPR requirements have been met, and must return the statement with the appropriate renewal fee to DANB.

Certifications	CDE Credits	Renewal Fee
1	12 credits (plus CPR)	\$60
2	18 credits (plus CPR)	\$85
3	24 credits (plus CPR)	\$105
4	30 credits (plus CPR)	\$130
5	36 credits (plus CPR)	\$150
6	42 credits (plus CPR)	\$170

\*There is a \$15 late fee for certifications that are renewed during the three-month grace period after the certification expiration date. Renewal fees are nonrefundable.

If DANB does not receive a response to renewal statement(s) within three months of the expiration date, the certificant is no longer certified and cannot use the CDA, COA, CPFDA, COMSA or CDPMA certification

**There will be no increases in DANB's exam and recertification fees in 2013.**

mark. To protect against misuse of DANB credentials, DANB sends reports of lapsed DANB certifications to state regulatory agencies on a regular basis.

### Requirements/Audit Procedures

DANB's 12 CDE credit annual minimum is consistent with states that have mandatory CDE requirements for dental assistants. The yearly CDE requirement emphasizes the importance of lifelong professional learning and promotes the continued competence of DANB certificants.

DANB certificants are randomly selected for verification (audit) of their CDE credits and CPR. Those selected for audit will be considered certified during the time that they are providing proof of their continuing education.

Specific instructions will be sent to those audited. Upon successful completion of the audit, certification will be reinstated for the full year. Proof of continuing education should be retained for two years, in case of subsequent audit.

DO NOT SEND DOCUMENTATION UNLESS REQUESTED. DANB WILL NOT RETURN OR RETAIN MATERIALS.

### DANB Renewal Sample Timeline

This sample timeline illustrates the DANB certification renewal process. In this example, the individual's CDA certification expires Jan. 15, 2012.

December 1, 2011

A renewal notice is sent to certificant.

January 15, 2012

Signed statement and fee are due by this date or DANB certification expires.

January 16, 2012

Grace period begins. A \$15 late fee is assessed. If the fee is not received, a second notice is sent.

February 28, 2012

Grace period continues. If the fee is not received, the final notice is sent.

March 31, 2012

If the fee is not received, a reminder email is sent.

April 16, 2012

The grace period ends. If the fees and signed statement are not received, the individual is no longer DANB certified. Call 1-800-367-3262 for reinstatement options.

### DANB Recertification Policy

#### Relevance to Practice of Dentistry or Dental Assisting

All CDE must directly relate to the practice of dentistry or dental assisting to maintain or improve dental assisting knowledge or skill. CDE does not need to be pre-approved by DANB to be accepted as meeting DANB's *Recertification Requirements*. Call DANB prior to participation in education if you have questions about content.

#### Length of Program

Programs must be at least 45 minutes in length in order to qualify for one CDE credit. Credit for a CDE course will be calculated in 15-minute increments (i.e., 1 ½ hours = 1.5 CDE credits, 2 ¾ hours = 2.75 CDE credits).

#### Pre-Certification CDE

Education dated prior to a certificant's initial certification date cannot be used to meet DANB CDE requirements. Certificants must earn the required CDE credits during the first year of certification to maintain DANB certification.

#### CDE Lifespan

CDE credits have a two-year lifespan. Certificants who carry over credits into the next renewal year must retain proof of 24 credits of CDE over a two-year period, in case they are chosen by DANB for audit.

#### Multiple Certifications

It is possible to be certified in each of five areas: CDA, COA, CPFDA, COMSA and CDPMA. Renewal requirements are set at approximately 50 percent increase over basic requirements for each additional certification maintained.

#### Renewal Timing and Certification Expiration

A three-month grace period is granted if the required CDE credits are not accumulated and the appropriate fee is not received by the expiration date. An individual is considered certified during this three-month CDE grace period; however, a late fee of \$15 will be assessed. If DANB does not receive a response to renewal statement(s) within three months of the certification expiration date, the individual is no longer certified and cannot use the CDA, COA, CPFDA, COMSA or CDPMA

certification marks. DANB's certification marks are registered with the U.S. Patent and Trademark Office, and only those individuals who have earned and maintained the marks are legally authorized to use them.

#### Misrepresentation of DANB Certification Marks

Misuse of any DANB certification mark is grounds for discipline under DANB's *Discipline Policies and Procedures* (contact DANB for a copy). For reinstatement of a certification mark, contact DANB at 1-800-367-3262, ext. 445, or email vspears@danb.org.

#### Review and Appeal Policy and Procedures

A copy of DANB's *Review and Appeal Policy and Procedures* is available at [www.danb.org](http://www.danb.org).

#### CPR Requirement

Current DANB-accepted CPR is required for annual renewal of DANB certification. DANB accepts CPR certifications from the providers below. Course must be for CPR, and a hands-on exam must be taken. CPR from other providers or courses will not be accepted.

#### DANB-Accepted CPR Providers

American Environmental Health and Safety  
American Heart Association  
American Red Cross  
American Safety and Health Institute  
Canadian Red Cross  
Emergency Care and Safety Institute  
Emergency First Response  
Emergency Medical Training Associates  
Emergency University\*  
EMS Safety Services  
Medic First Aid  
Military Training Network  
National Safety Council (Green Cross)  
ProCPR\*  
Saudi Heart Association

\*Not all courses include the hands-on exam, so check with the provider before taking the course to be sure it will be accepted by DANB.

### Emeritus Status

DANB certificants (holding CDA, COA, CPFDA, COMSA or CDPMA certification) may apply for "Emeritus" status if they have maintained continuous current certification for four (4) of the five (5) years immediately preceding application and have:

- Become totally and permanently disabled or
- Retired from the field of dentistry/dental assisting at the age of 60 years or older or
- Retired from the field of dentistry/dental assisting with 35 years of continuous (without any breaks) DANB certification.

### Retirement

Must submit two (2) letters stating that he/she has retired and the date of retirement:

- One from the assistant requesting Emeritus status and signed by the assistant
- One from the assistant's employer on letterhead and signed by the employer (or the assistant can provide proof of receiving Social Security benefits).

### Disability

Must submit two (2) letters stating that he/she is no longer working in the dental field due to disability:

- One from the assistant requesting Emeritus status and signed by the assistant
- One from the assistant's physician on his/her office letterhead stating that the assistant is physically and permanently unable to perform any duties required.

If a certificant holds more than one certification, the certificant will only earn Emeritus status for those credentials that the certificant maintained continuous current certification for four (4) of the five (5) years immediately preceding application.

### Release of Information

I understand DANB verifies to anyone by phone, by mail or on DANB's website regarding whether I hold any DANB certifications, including Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA), Certified Preventive Functions Dental Assistant (CPFDA), Certified Dental Practice Management Administrator (CDPMA), or Certified Oral and Maxillofacial Surgery Assistant (COMSA) certifications; any DANB certificates of competency, including the Radiation Health and Safety (RHS), Infection Control (ICE), Coronal Polish (CP), Sealants (SE), Topical Anesthetic (TA) and Topical Fluoride (TF) certificates of competency; and any state-specific certificates administered by DANB on behalf of a state regulatory body, including the Arizona Radiologic Proficiency Certificate, Arizona Coronal Polishing Certificate, Oregon Radiologic Proficiency Certificate, Oregon Expanded Functions Dental Assistant Certificate and Oregon Expanded Functions Orthodontic Dental Assistant Certificate. Phone and mail verification will be provided to anyone upon request and will consist of oral or written confirmation of whether I hold any of the DANB-administered credentials listed above and the effective dates for each credential. Online verification through DANB's website may consist of online display of my name, the DANB-administered credentials I hold and dates earned, current DANB certification status, and my city and state of residence. My full address will not be posted online by DANB. I understand that if I do not want DANB to display my city and state of residence as part of the online credential verification process,

then I must submit a written request for omission of this information to the following address: DANB Communications Department, 444 N. Michigan Ave., Suite 900, Chicago, IL 60611. (I understand that my name, credentials held [issued by DANB as described above] and current DANB certification status will be displayed for everyone; opting out of display of information is only possible for an individual's city and state.) DANB asks that the *Request for Credential Verification* form be completed before providing an official verification letter to DANB certificants or employers. I further understand and agree that DANB may, from time to time, provide my name and address along with the names and addresses of certificants and those holding DANB certificates of competency to dentists interested in hiring a DANB individual from their area, and to providers of continuing education opportunities. I further understand that this consent will remain in effect unless and until I submit a written request to have this information omitted from release. I understand that by providing my email address to DANB, I am consenting to receive email messages from DANB and its affiliates related to their products and services or news affecting the dental assisting profession. I understand that DANB agrees not to provide my email address to any third party without my consent, and that I can request removal from DANB's email distribution list by following the directions contained in the Privacy Policy section of DANB's Terms and Conditions of Use of DANB.org, located at <http://www.danb.org/termsandconditions.asp>.

# Continuing Dental Education (CDE)

To renew DANB certification, DANB certificants must earn the required CDE credits, hold current DANB-accepted CPR and pay the renewal fee. Download DANB's 2012 Recertification Requirements from [www.danb.org](http://www.danb.org) for complete requirements and the list of DANB-accepted CPR providers.

## Category Maximums for CDE Credits

CDE Category	CDA	COA	CPFDA	COMSA	CDPMA
Clinical Practice	12	12	12	12	5
Dental Office Management	3	3	3	3	6
DANB Exams	12	12	12	12	6
Volunteer Service and Providing CDE	3	3	3	3	3

## Categories for CDE Credits

### CATEGORY 1. CLINICAL PRACTICE

Clinical practice CDE can be earned by attending those lectures, courses, seminars, home study courses (text, video and Internet based) and/or table clinics that are directly related to the clinical practice of dentistry or dental assisting. In addition, clinical practice CDE can be earned by viewing video from dental meeting seminars and/or reading articles and textbooks related to clinical practice and then writing summaries. This category includes but is not limited to:

- Attendance at, or participation in, clinical professional development lectures, courses (including home study courses) and/or table clinics that are directly related to clinical knowledge and duties that would be chairside: dental materials, four-handed dentistry, infection control, radiology, expanded functions, non-human dentistry (i.e., canine and feline dentistry) and others.
- Viewing video from dental meeting seminars on clinical topics and writing a 250-word summary per seminar.
- Reading articles or textbooks on clinical topics and writing a 250-word summary per article or textbook.
- Completing scientific-oriented college courses.

#### How to Calculate CDE Credits

For each clock hour that you attend and/or participate in one of these sessions, you will receive one CDE credit. For each 250-word video summary submitted, you will receive two credits. For each 250-word article/book summary submitted, you will receive two credits. For each scientific-oriented college credit/unit successfully completed at the following levels:

- 3 college credits/units = 12 CDE credits
- 2 college credits/units = 6 CDE credits
- 1 college credit/unit = 3 CDE credits

#### Providing Proof of Earning CDE Credits

- Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation
- Copy of the 250-word essay highlighting the meeting, course name and presenter
- Written log of articles and copy of each 250-word article summary or 250-word textbook summary; educators may submit a copy of the completed publisher's evaluation form for any materials evaluated for adoption
- Official transcript or grade report, or letter from instructor on school or organization letterhead, verifying attendance

### CATEGORY 2: DENTAL OFFICE MANAGEMENT

Dental office management CDE can be earned by attending those lectures, courses, seminars, home study courses (text, video and Internet based) and/or table clinics that are directly related to dental practice management. This category also includes courses and seminars covering dental practice acts and trends in dental assisting. These courses must be directly related to allowable duties for dental assistants. In addition, dental office management CDE can be earned by viewing video from dental meeting seminars and/or reading articles and textbooks related to dental office management and then writing summaries. This category includes but is not limited to:

- Attendance at, or participation in, dental office management lectures, courses (including home study courses) and/or table clinics that are directly related to dental office management and practice communication services: practice management, HIPAA, stress management, patient and staff motivation, computer courses (college courses, software training, etc.), insurance, claims/billing, foreign language studies, American Sign Language.
- Viewing video from dental meeting seminars on dental office management topics and writing a 250-word summary per seminar.
- Reading articles or textbooks on dental office management and writing a 250-word summary per article or textbook.
- Completing dental office management-related college courses.

#### How to Calculate CDE Credits

For each clock hour that you attend and/or participate in one of these sessions, you will receive one CDE credit. For each 250-word video summary submitted, you will receive two credits. For each 250-word article/book summary submitted, you will receive two credits. For each dental office management-related college credit/unit successfully completed, two college credits/units = six CDE credits; one college credit/unit = three CDE credits.

#### Providing Proof of Earning CDE Credits

- Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation
- Copy of the 250-word essay highlighting the meeting, course name and presenter
- Written log of articles and copy of each 250-word article summary or 250-word textbook summary; educators may submit a copy of the completed publisher's evaluation form for any materials evaluated for adoption
- Official transcript or grade report, or letter from instructor on school or organization letterhead, verifying attendance

### CATEGORY 3: DANB EXAMS

Certificants can earn CDE credits for successful completion of any DANB-administered examination, excluding the first time a certification is passed. These examinations include any DANB national examination or any DANB state or agency-contracted examination. CDE credits may also be earned by successful completion of non-DANB-developed, dental-related, professionally proctored exams consisting of at least 100 questions. Certificants can earn 12 hours of credit for successful completion of any DANB Professional Development Examination Program (PDEP) module.

#### How to Calculate CDE Credits

For successful completion of a DANB-developed and DANB-administered exam of at least 100 questions, you will earn 12 CDE credits. For successful completion of a DANB-developed and DANB-administered exam consisting of fewer than 100 questions, you will earn six CDE credits. For successful completion of non-DANB-developed, dental-related, professionally proctored exams (consisting of at least 100 questions), you will earn hour-for-hour credit for the amount of time designated for the completion of the exam. If no time is specified, one hour will be allowed for every 100 questions.

#### Providing Proof of Earning CDE Credits

- Providing the name and date of the DANB exam you successfully completed
- Providing the certificate or score report of the exam you completed, along with a description of the exam from the organization that delivers the exam

### CATEGORY 4: VOLUNTEER SERVICE AND PROVIDING CDE

Certificants may earn a maximum three CDE credits by participating in dental-related community volunteer service or by providing CDE. Examples of volunteer service include: international/national mission work, voluntary clinic work or dental health presentations to students or groups. Volunteer service also includes serving on a DANB Exam Committee. Community service does not include activities such as serving on a dental assisting program advisory committee or as an officer and/or committee chair for a national, state or local dental assisting organization.

Examples of scholarly activity include: teaching a professional course directly related to dentistry or dental assisting that is outside the certificant's normal employment teaching responsibilities, presenting a CDE program that is outside the certificant's normal employment teaching responsibilities, or authoring a published article in a recognized dental or dental assisting journal.

#### How to Calculate CDE Credits

- A maximum of three CDE credits in this category may be used toward renewing your DANB certification each year.
- For each clock hour of participation in volunteer dental-related community service, you may earn one CDE credit, for a maximum of three CDE credits in this category.
- Three CDE credits will be earned for teaching, presenting or publishing as described above.

#### Providing Proof of Earning CDE Credits

Proof of volunteer dental-related community service includes certificate of completion, letter of attendance/participation or similar documentation, on letterhead of the sponsoring service organization, or including sponsoring service organization contact information. DANB will verify participation of DANB Exam Committee members.

## DANB answers your FAQs

In this feature, DANB answers one of your most frequently asked questions about renewal of DANB certifications.

### “Do I need 12 CDE credits for every certification I renew?”

You probably know that DANB currently offers three national certification programs: Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA) and Certified Preventive Functions Dental Assistant (CPFDA). DANB discontinued the Certified Oral and Maxillofacial Surgery Assistant (COMSA) and Certified Dental Practice Management Administrator (CDPMA) exams, but current COMSA and CDPMA certificants may continue to recertify, as long as they meet DANB’s *Recertification Requirements*.

For more information on the recertification process, please see pp. 4–5 of this issue of *Certified Press* or go to [www.danb.org](http://www.danb.org).

You may also know that 12 Continuing Dental Education (CDE) credits are required every 12 months to renew a single DANB certification. But you may not be aware that another 12 CDE credits are *not* required to renew each additional certification you have earned. The table below lists the CDE credits required for the corresponding number of DANB certifications.

Certifications	Required CDE Credits (total)
1	12
2	18
3	24
4	30
5	36
6	42

The total renewal fee that you pay every 12 months is also based on the number of DANB certifications that you hold. For example, the current annual renewal fee for one DANB certification is \$60. However, certificants receive a break in the fee for multiple certification renewals.

Certifications Renewed	Renewal Fee
1	\$60
2	\$85
3	\$105
4	\$130
5	\$150
6	\$170

If you have two or more DANB certifications, you will only receive *one* renewal notice during the year (renewal notices are sent six weeks before your certification expires). This saves you time and helps prevent juggling multiple expiration dates.

To learn about certificants who have earned three or more DANB certifications, see the *Spotlight on Excellence* feature on p. 3 of this issue.

## Stephanie Hondras marks 25 years with DANB



Client Service Specialist Stephanie Hondras marked her 25th anniversary with DANB in July. Since joining DANB in 1987, she has worked as Coordinator, Recertification; Executive Assistant; Coordinator, Human Resources; and Manager, Written Test Administration. “People have asked how I managed to stay so long at one job and I tell them, ‘This is my extended family.’ I have met so many wonderful people throughout the years,” Hondras says. “Can you believe I was only here to get two years of experience, which turned out to be 25 years? That says a lot about how I feel about DANB!”

## DANB’s Board of Directors holds August 2012 meeting

DANB’s Board of Directors elected its 2012–13 officers and welcomed two incoming directors at the annual Board of Directors’ meeting, held Aug. 10–11, 2012, in Chicago. All of DANB’s officers elected for 2012–13 served as officers on the board in 2011–12. They are:

- Chair — Frank Maggio, D.D.S.
- Vice Chair — Carol Oeder, CDA, COA, CDPA, CDPMA, FADAA, LPN
- Secretary — Mary Harrison, CDA, EFDA, EFODA, FADAA

The DANB Board of Directors also welcomed two new members, Katharine Noble, CDA, RDA, and D. Bradley Dean, D.D.S., whose terms began at the close of the August 2012 DANB Board meeting.

Ms. Noble was elected by DANB from a slate of nominees provided by the American Dental Assistants Association (ADAA). She is a dental assistant for a private practice as well as a dental assisting educator with Turbyne and Associates in Auburn, Maine, and Helping Hands Vocational School in Winslow, Maine. She is also the Senior Enlisted Leader for the Operational Hospital Support Unit in Bangor, Maine, supporting more than 160 active duty and reserve sailors’ medical and dental needs. Ms. Noble is trained as a combat corpsman, serving 13 years with the 4th Marine Logistics Group, 4th Dental Battalion, supporting the U.S. Marine Corps. She is a member of the ADAA and the Navy Enlisted Reserve Association (NERA) and has served as President of the New Jersey Dental Assistants’ Association (NJDA) and President of the Monmouth/Ocean County Dental Assistant Society, New Jersey. She received a Bachelor of Science degree in natural health and is serving her first of two possible three-year terms on DANB’s Board.



New Directors Katharine Noble, CDA, RDA and D. Bradley Dean, D.D.S.



He is also a diplomate of the American Academy of Periodontology and an advisory board member for the Collin County Community College Dental Hygiene program. Dr. Dean received a bachelor’s degree from Texas A&M University and a doctorate of dental surgery and a master’s degree in periodontics from Baylor College of Dentistry. He is also a volunteer with Give Kids a Smile and Rite to Smile.

The Board bid a fond farewell to Karen Minca, CDPMA, who concluded her second three-year term as of August 31, 2012. Ms. Minca has served on DANB’s Board of Directors since 2006, originally among a slate of candidates for this position provided to DANB by the ADAA. She served as DANB Board Secretary during DANB fiscal years 2009–2010 and 2010–2011. “Karen has served DANB — and continues to serve the dental assisting profession — with enthusiasm and commitment,” says Cindy Durley, M.Ed., MBA, Executive Director of DANB and the DALE Foundation. “We will all miss her kindness, her hard work, and her interest in promoting DANB certification to elevate the profession and protect the public.”

Some of the major actions taken by the board at the August 2012 meeting included the recertification requirements for DANB’s Certified Preventive Functions Dental Assistant (CPFDA) certification. As of January 1, 2013, CPFDAAs may earn up to three continuing dental education (CDE) credits in the dental office management category as part of the 12 CDEs required to meet DANB’s annual recertification requirements. Also effective January 1, 2012, DANB will conduct periodic audits of exam eligibility documentation. Previously, audits were only conducted on recertification documentation.

There are no increases in DANB’s exam and recertification fees for at least another year. However, the following fees will be raised, effective January 1, 2013: rescheduling a DANB exam (\$55 from \$35); hand-scoring a DANB exam (\$50 from \$25) and reinstating a DANB certification (\$150 from \$125). For the full-length version of the major Board actions, please go to [www.danb.org](http://www.danb.org).

## DANB certification exams in development: CRFDA exam in pretest

DANB sent out email invitations in June to pretest a DANB certification exam in development, the Certified Restorative Functions Dental Assistant (CRFDA) exam. The applications came pouring in, and DANB successfully launched the pretest event in August.

As mentioned in the summer issue of *Certified Press*, the CRFDA exam is a new national DANB certification program in development. This exam is composed of six component exams: Anatomy, Morphology and Physiology (AMP); Impressions (IM); Temporaries (TMP); Isolation (IS); Sealants (SE); and Restorative Functions (RF). Candidates have three years to pass all six component exams and earn CRFDA certification. There are no eligibility requirements for the AMP, IM, TMP, IS or SE component exams; however, there are eligibility requirements for the RF component exam.

“I’m very excited to see such a strong response to our pretest event invitation,” says Johnna Gueorguieva, Ph.D., DANB’s Director of Testing and Measurement. “The response exceeded our expectations. Pretesting the CRFDA certification program ensures that we are offering the most valid and reliable exam to our candidates, and therefore maintaining and strengthening the value of all DANB’s certifications. It is also encouraging to know that while it is our ultimate mission to promote the public good, we are also keeping pace with the changing needs of the field of dental assisting.”

The pretest event will conclude at the end of November and results will be mailed by the end of January 2013 to those who participated. The CRFDA certification program will be available to all qualified dental assistants in 2013. Updates will be announced on [www.danb.org](http://www.danb.org) and in upcoming issues of *Certified Press*.

## Office managers: new certificate program now available

The DALE Foundation launched a new course for dental managers this fall. Financial Reporting for the Dental Office is an online, interactive, self-paced course that covers the fundamentals of monitoring a dental practice's financial performance. Upon successful completion of this course, learners will receive a certificate of completion to display at the office.

Financial Reporting for the Dental Office will help you understand and interpret a variety of financial reports and effectively communicate financial information with all members of the dental practice. You will be able to work through and review the course topics on your own schedule. The cost is \$125 for six-month online access to the course. Learners will earn six continuing education credits upon successful completion. To access Financial Reporting for the Dental Office, go to [www.dalefoundation.org](http://www.dalefoundation.org).



## Current Course Offerings

Currently, the DALE Foundation offers several e-learning programs.

### Review Courses

- DANB GC Review Part I
- DANB GC Review Part II
- DANB RHS Review
- DANB ICE Review
- Conventional Dental Radiography Review

### Study Aids

- DANB RHS Practice Test
- DANB ICE Practice Test
- DANB GC Practice Test
- Glossary of Dental Terms

### Dental Office Management Courses

- Financial Reporting for the Dental Office
- HR Fundamentals for the Dental Office
- Accounts Receivable for the Dental Office

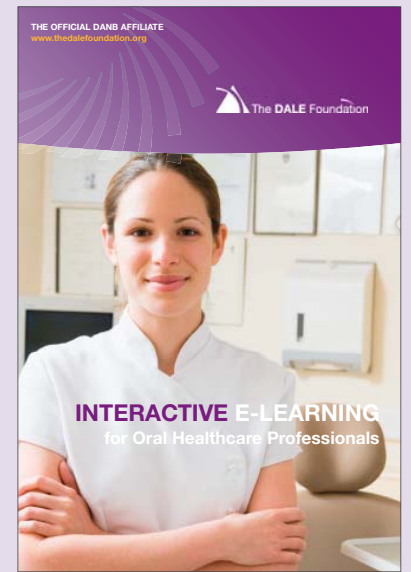
### Free Courses

- Sample Glossary of Dental Terms
- Your Career as a Dental Auxiliary

## The DALE Foundation debuts its print product catalog

The DALE Foundation's print version of its product catalog debuted this fall. Printed in a convenient, 8.5" x 11" format, the full-color, free catalog will be available at dental conventions, receptions and other events at which the DALE Foundation exhibits throughout the year.

The print product catalog contains descriptions of all of the DALE Foundation's current review courses, study aids, practice tests and free e-learning products; ordering information; multi-learner and multi-course discounts; continuing education (CE) credit information; and more. All of the information contained in our print product catalog is also available online at [www.dalefoundation.org](http://www.dalefoundation.org). To order a copy of the print catalog, send a request to [email@dalefoundation.org](mailto:email@dalefoundation.org).



## GC Review Part II and GC Practice Test scheduled to launch this fall

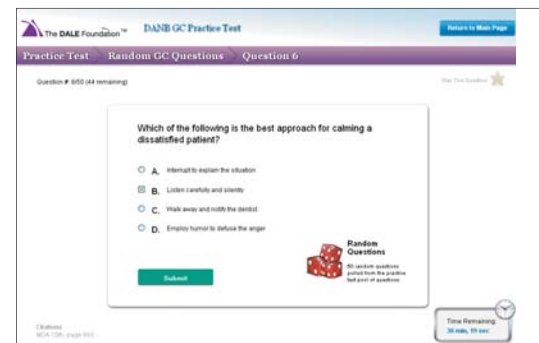
This fall, the DALE Foundation is launching two new resources to help learners prepare for DANB's General Chairside Assisting (GC) exam: the DANB GC Review Part II and the DANB GC Practice Test.

"Our learners may now access a complete series of review courses for all three of the component exams for DANB's Certified Dental Assistant (CDA) certification exam: DANB's Radiation Health and Safety (RHS), Infection Control (ICE) and General Chairside Assisting (GC) exams," says Cindy Durley, Executive Director for DANB and the DALE Foundation. "We are very excited to provide such high-quality online interactive products for the oral healthcare community."

Expanding on material from the DANB GC Review Part I, the DANB GC Review Part II covers dental assisting functions for dental specialty areas such as endodontics, prosthodontics and oral surgery procedures. Course objectives include understanding the importance of selecting proper materials and instruments when preparing the armamentarium and setting up trays for endodontic, prosthodontic and surgical procedures; identifying common indications and different types of prosthodontics including crowns, fixed bridges, veneers, inlays, onlays, partial dentures and full dentures; preparing for and assisting with fixed and removable prosthodontic procedures; defining



steps involved with tooth extractions; and understanding how to assist with oral surgery procedures.



With an estimated 12-hour completion time, the DANB GC Review Part II includes 20 pre-assessment questions and 75 post-course assessment questions. Learners can take the post-course assessment as many times as they wish

during the course's six-month access period. Successful course completion earns 12 CE credits.

The DANB GC Practice Test contains more than 200 questions and answers\* based on DANB's GC exam blueprint. A variety of review methods allows learners to customize their experience to their personal learning style — they can review by exam content area, star questions to create their own set, view random questions, or see all questions at once. A six-month access period allows learners to use the material as much as they like to check progress, work on trouble spots and make sure they're ready for their exam.

To learn more about the DANB GC Review Part II or the DANB GC Practice Test, or to view the DALE Foundation's other courses and study aids, please go to [www.dalefoundation.org/Courses-And-Study-Aids/Product-Catalog-Search](http://www.dalefoundation.org/Courses-And-Study-Aids/Product-Catalog-Search).

\*Questions do not come from actual DANB exams.

## The DALE Foundation elects 2012-2013 Board officers, welcomes new Trustee, bids a fond farewell to a founder

The DALE Foundation Board of Trustees elected its 2012–2013 officers and welcomed a new Trustee at its annual meeting, held in Chicago on August 9.

The DALE Foundation's 2012–2013 officers are:

- President — Darci Barr, CDA, EFDA, B.S.
- President-Elect — Virginia Jorgensen, CDA, EFDA, EFODA, A.A.S.
- Secretary-Treasurer — Teresa Duncan, M.S., FA-DIA, FAADOM
- Immediate Past President — Steven Fink, D.M.D.

The DALE Foundation welcomed to the board new Trustee Jennifer Riege, CDA, B.A.S., a dental assisting program instructor at Metropolitan Community College in Omaha, Neb. She is currently President of the Nebraska Dental Assistants Association and is on the advisory board for the Omaha Dental Assistants Society. Riege is also a member of a Nebraska task force that is working toward creating a scope of practice for dental assistants in her state. She is a member of the

Nebraska Oral Health Coalition, the Alpha Chi Honor Society, various dental organizations and the National Association of Professional Women.

Riege obtained her dental assisting diploma from Southeast Community College in Lincoln, Neb., and has earned a Bachelor of Applied Science in business administration. She is also completing her master's in organizational management-entrepreneurial and economic development at Peru State College. Riege hopes to utilize her experience and education to bring another perspective to the DALE Foundation Board. Riege began her first of two possible three-year terms on the DALE Foundation Board on September 1, 2012.

Trustee Brenda Fell, CDA, CDPMA, concluded three years of service on the DALE Foundation's board. "As

DANB Board Chair in 2009 when the decision to form an independent nonprofit education and research

foundation was made, Brenda was a founding DALE Foundation Trustee and dedicated a lot of time to getting the DALE Foundation off the ground," says Cindy Durley, M.Ed., MBA, Executive Director of the DALE Foundation and DANB. "We thank her for her vision, her passion for dental assisting, and her many years of service — six years on the DANB Board of Directors, and three years on the DALE Foundation Board of Trustees.



Jennifer Riege, CDA, B.A.S.

"We are very honored to work with each of our Board Trustees," Durley continued. "They all work tirelessly to meet the mission of the DALE Foundation." To see biographies and videos of the DALE Foundation's Board of Trustees, go to [www.dalefoundation.org](http://www.dalefoundation.org).

Dental Assisting National Board, Inc.  
444 North Michigan Avenue, Suite 900  
Chicago, Illinois 60611-3985



## DANB Details

### DANB Board of Directors

#### Chair

Frank Maggio, D.D.S.  
Illinois

#### Vice Chair

Carol Oeder, CDA, COA, CPFDA, CDPMA,  
FADAA, LPN  
Georgia, Wisconsin

#### Secretary

Mary Harrison, CDA, EFDA, EFODA, FADAA  
Oregon

Patricia Capps, CDA, RDH, M.S.  
Indiana

Joanne Dawley, D.D.S.  
Michigan

D. Bradley Dean, D.D.S., M.S.  
Texas

Linda Golodner, B.A.  
Washington, D.C.

Katharine J. Noble, B.S.N.H., CDA, RDA, HMC  
(FMF), United States Navy  
Maine

Jennifer Stone, CDA, EFDA  
Pennsylvania

#### Executive Director

Cynthia C. Durley, M.Ed., MBA

## Contact DANB

444 N. Michigan Ave., Suite 900  
Chicago, IL 60611  
1-800-367-3262  
Fax: 312-642-8507

#### Client Services

danbmail@danb.org; 1-800-367-3262

#### Recertification/Audit/CDE

vspears@danb.org; ext. 445

#### Marketing

marketing@danb.org; ext. 419

#### Certified Press

jiversen@danb.org; ext. 417

#### Exam Application/Document Review

khotsenpiller@danb.org; ext. 452

#### Test Administration

jgeorguieva@danb.org; ext. 453

#### Administration/Finance

akuenster@danb.org; ext. 420

#### Appeals and State Issues

klandsberg@danb.org; ext. 431

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## Calendar of Events

DANB and the DALE Foundation are exhibiting at upcoming dental conventions. Please stop by our booth for free gifts and information on our latest courses and study aids.

ADA Annual Session  
Oct. 18 – 21, 2012, San Francisco, California  
<http://www.ada.org/session/>

Greater New York Dental Meeting  
Nov. 23 – 28, 2012, New York City  
<http://www.gnydm.com/>

Rocky Mountain Dental Convention  
Jan. 24 – 26, 2013, Denver, Colorado  
<http://www.rmdconline.com/>

Yankee Dental Congress  
Jan. 31 – Feb. 2, 2013, Boston, Massachusetts  
<http://www.yankeedental.com/>

## You Could Be Next!

If your certification number matches one of the randomly selected numbers below, you can win a \$50 prize. Notify the DANB Marketing Department at [jiversen@danb.org](mailto:jiversen@danb.org) within 30 days to claim your \$50 prize. Be sure to include your name, address and certification number.

212825	197456
042980	210477
206686	212471

### The DALE Foundation reception at 2012 ADA Annual Session

Join the DALE Foundation and other dental assistants, dental office managers and educators at a reception during the 2012 ADA Annual Session. The reception will be held on Friday, October 19, 2012 from 6:00 p.m. – 7:30 p.m. at the JW Marriott San Francisco Union Square in the Skyline BC meeting room. Attendees can try out e-learning courses, enjoy food and open bar, and network with others. We'll also have prize drawings and great giveaways.

Attendees must RSVP by October 15, 2012, to [lsteven@dalefoundation.org](mailto:lsteven@dalefoundation.org).

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## The DANB Mission

DANB's mission is to promote the public good by providing credentialing services to the dental community. We accomplish and measure the success of this mission through the creation of valid dental assisting exams, recertification requirement integrity, and valuable, visible, and accessible DANB exams, certificates, and certifications. We also provide testing services to the oral healthcare community, and information services and resources related to dental assisting credentialing to support DANB's mission. In order to accomplish these critical outcomes, DANB is committed to a properly governed, financially secure, and administratively sound organization.