



2014 DANB Salary Survey Results

DETAILS

Practice Location		Salary
Small city/suburb	43%	\$18.43
Large city	31%	\$18.00
Rural area	18%	\$18.00
Metropolitan area	8%	\$21.00
Employment Status		Salary
Full-time	75%	\$19.00
Part-time	20%	\$18.84
Temporary	5%	\$17.00

HIGHLIGHTS

DANB CDA Certificants Earn More

DANB CDA certificants earn a median wage of nearly **\$2 more per hour** than non-certified assistants.

Median* Hourly Wage

\$19.00 vs. \$17.02**

DANB certified

Non-DANB certified

DANB CDA Certificants Are Professionals

Professional Experience – 13.8 Years

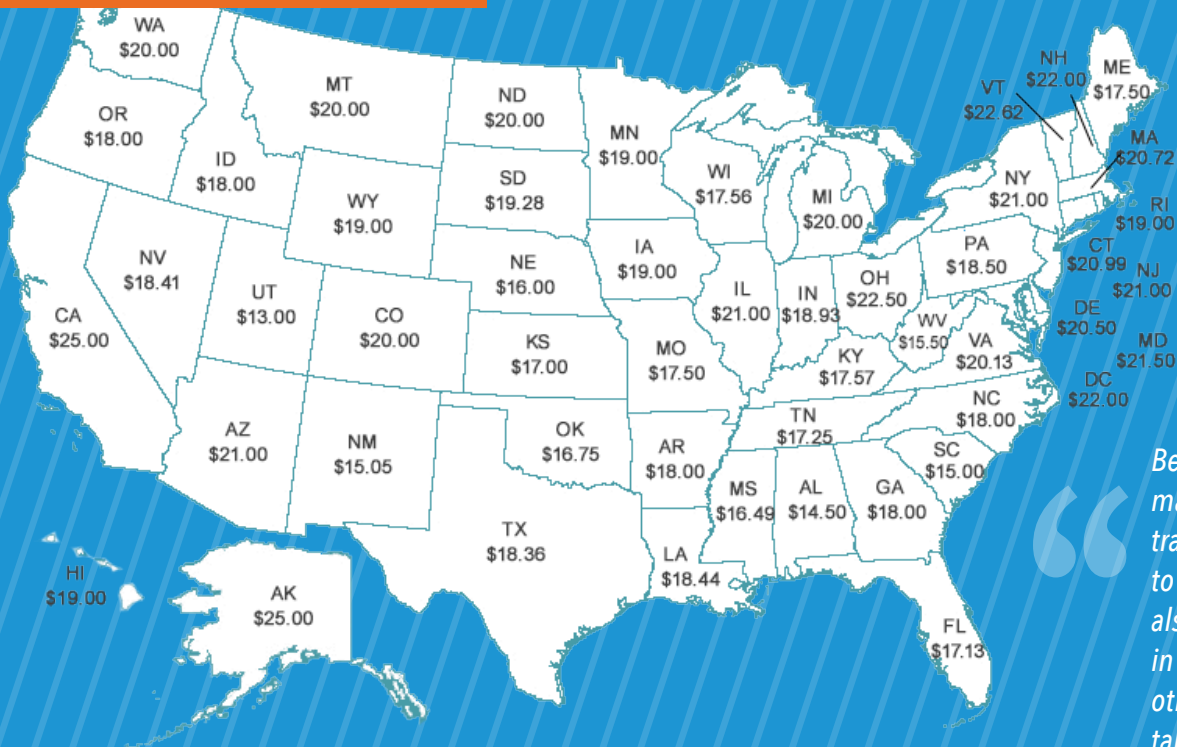
DANB CDA certificants have been working in the field for an average of **13.8 years**.

Employer Loyalty – 7.4 Years

DANB CDA certificants have been in their current positions for an average of **7.4 years**.

“As the hiring manager for the dental office, when I have candidates that are equally qualified for the position, I separate them by certified vs. noncertified. Certification matters.”
– Roland E., CDPMA

SALARY BY STATE OVERVIEW



“Being DANB certified made for an easy transition when I moved to a new state. It has also been instrumental in allowing me to earn other certifications and take on new positions.”
–Sallie S., CDA

* The median is defined as the point at which 50% of the data fall above and 50% fall below.

** According to figures from the 2014 Occupational Outlook Handbook, published by the U.S. Bureau of Labor Statistics. All salary figures are hourly.



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Benefits of DANB certification include:

Personal pride Employer recognition Professional advantage Career mobility



YEARS IN PROFESSION



Years in Profession		Salary
0-5	31%	\$15.00
6-10	17%	\$18.23
11-15	14%	\$20.19
16-20	9%	\$21.00
21-25	8%	\$22.00
26-30	7%	\$22.00
31-35	5%	\$22.75
36-40	3%	\$23.00
41+	2%	\$22.25

BENEFITS OF CERTIFICATION



Pride	67%
Increased knowledge	66%
Greater confidence	59%
Stand out when job hunting	58%
Elevation of profession	58%
Career satisfaction	56%
Increases employer confidence	55%
Self-improvement	54%
Higher rate of pay	47%
Career mobility	46%
Recognition by employer	46%

TYPE OF PRACTICE



Practice		Salary
General dentistry	68%	\$18.79
Multi-specialty	10%	\$18.00
Pediatric	6%	\$17.34
Orthodontic	5%	\$18.44
Oral surgery	3%	\$20.00
Endodontic	2%	\$18.00
Periodontic	2%	\$18.00
Prosthodontic	1%	\$17.60
Other	3%	\$20.00

ADDITIONAL BENEFITS



Paid holidays	76%
Paid vacation	75%
401(k)/pension plan	59%
Free dental care	52%
Paid sick leave	50%
Uniform allowance	46%
Health insurance	46%
CDE reimbursement	41%
Bonus	40%
Life insurance	26%
Dental insurance	24%
Reimburse for certification exam fees	23%
Reimburse for certification renewal	22%
Disability insurance	17%

PRACTICE SETTING



Setting		Salary
Solo or small practice	39%	\$18.60
Large practice	25%	\$18.20
Specialty practice	11%	\$18.00
School or university	10%	\$22.94
Public health	6%	\$16.41
Hospital dental clinic	3%	\$19.66
Other	6%	\$18.63



A DANB Certified Dental Assistant is a valuable asset to any dental team. We understand the 'why' behind the procedures, not just the 'how.'

– Deanna H., CDA, CDPMA

The findings cited in this report are based on a survey conducted by the DALE Foundation on behalf of DANB in October 2014. Results are based on a 21 percent response rate from a stratified random sample of 6,000 CDA certificants. The consistency of data from 2001 to present supports the conclusion that these results are representative of the population.