



Congratulations on earning DANB certification!

This guide outlines how you may use DANB's federally registered and owned certification marks: NELDA®, CDA®, COA®, CPFDA®, CRFDA®, CDPMA® and COMSA®.

Only those who have met DANB's rigorous certification standards are authorized to use these marks in association with their names, so use these marks with pride.

How to Use DANB® Certification Marks

How and where should I use the mark?

1. You may use the DANB certification mark(s) corresponding to the certification(s) you hold after your name on a résumé, business card or website; in a book or publication; and in other print and electronic media. You may also use the marks DANB® and DENTAL ASSISTING NATIONAL BOARD® to indicate to the public that you are certified by DANB.

Acceptable use of DANB certification marks after your name

John Doe, CDA

John Doe, CDA, COA, CPFDA, CDPMA

John Doe, a DANB CDA certificant for 13 years.

John Doe, Dental Assisting National Board CDA certification earned in 1993.

2. When using the mark other than immediately following your name, you should use it followed by one of the nouns in the examples below. Avoid using DANB certification marks as nouns.

Acceptable use of DANB marks

I am a COA certificant.

I am proud to have earned CRFDA certification.

What are the CDA exam requirements?

Unacceptable use of DANB marks:

I am a COA.

I am proud of my CRFDA.

What are the CDA requirements?

3. You may NOT own or use an email address or internet domain name that includes a DANB mark.

Unacceptable use of DANB marks in email and internet domain name

janedocda@yahoo.com

janedoe@janendoecoa.com

www.janedoecpfda.com

4. If your certification lapses, or if it is revoked by DANB pursuant to *DANB's Disciplinary Policy & Procedures*, you must cease using a DANB certification mark after your name as described in number 1 above.

For trademark usage questions, visit www.danb.org/Trademark-Policy.aspx or call 1-800-367-3262, ext. 414.