

# DANB Mailing List Rentals



DANB offers DANB-Approved Continuing Dental Education (CDE) providers, potential employers of DANB Certificants or Holders of Certificates of Competency (RHS & ICE) and select other groups the ability to rent a one-time-usage mailing list to promote courses/home study or employment opportunities that assist DANB Certificants in meeting their CDE requirements or obtaining employment.

A national database of approximately 32,000 DANB Certified Assistants is available in its entirety or by demographic segmentation (state location or DANB Credential designation). In addition a database of approximately 100,000 individuals who hold DANB Certificates of Competency in Radiation Health & Safety (RHS) or Infection Control (ICE) are each available in their entirety or by state location. See chart on the back side of this form to determine composition of each available DANB credential database. All databases are updated monthly.

## DANB's Policy on Qualified Users

Purchase of DANB's mailing lists is limited to individuals and companies who have met DANB's guidelines, paid the appropriate fee and have the planned solicitation/distribution materials reviewed and approved by DANB to ensure that the material is appropriate and no false claims are made. DANB reserves the right to refuse requests for reasons including, but not limited to, those that are not in keeping with

DANB policies that uphold the privacy of the DANB stakeholders.

DANB is very protective of our Certificants' time, but recognizes the value in receiving information by mail. The revenue from this activity is used to support DANB's mission, to promote the public good by providing credentialing services to the dental community.

### Conditions of Use

List rental is for one time use only. Mailings are subject to DANB approval and cannot be used for commercial or non-continuing education product sales solicitation. Some other uses of DANB's mailing lists may also be deemed not appropriate, pending DANB review of requests. No request will be considered without a copy of the intended mailing material. Lists are seeded to ensure adherence to the conditions of use.

### Limitation of Liability

Although DANB uses every reasonable effort to ensure the accuracy of its database, DANB makes no representation or warranty that its database/ mailing list is complete or free from error. DANB shall not be liable for any damages or loss sustained by the purchaser through the use of the database/ mailing list.

## Base Rental Fee for One-Time Use

Entire DANB Certificants Database: (Includes all CDAs, COAs, CDPMAs & COMSAs).....	Flat fee	\$2,500
Entire Holders of DANB Certificates of Competency Database: (Includes all holders of Radiation Health & Safety (RHS) and Infection Control (ICE) Certificates of Competency.....	Flat fee	\$2,500
Entire Database of Both Selections from Above.....	Flat fee	\$4,000

OR

**Demographic Selection Options (Per Label Pricing):** Non-Profit: \$.05 per name For-Profit: \$.07 per name

**Option 1: Certified Dental Assistant (CDA) Entire Database**  
**Option 2: Certified Dental Assistant (CDA) Database By State**

**Option 3: Certified Orthodontic Assistant (COA) Entire Database**

**Option 4: Certified Orthodontic Assistant (COA) Database By State**

**Option 5: Certified Oral & Maxillofacial Surgery Assistant (COMSA) Entire Database**

**Option 6: Certified Oral & Maxillofacial Surgery Assistant (COMSA) Database By State**

**Option 7: Certified Dental Practice Management Administrator (CDPMA) Entire Database**

**Option 8: Certified Dental Practice Management Administrator (CDPMA) Database By State**

**Option 9: Entire ICE Database**

Individuals who passed ICE (Certificate of Competency) since April 1997 either as a single exam or as part of the DANB Certification exam(s). This list will include some CDAs, COAs and COMSAs.

**Option 10: ICE Database By State**

Individuals (by state) who passed ICE (Certificate of Competency) since April 1997 either as a single exam or as part of the DANB Certification exam(s). This list will include some CDAs, COAs and COMSAs.

**Option 11: Entire ICE ONLY Database**

Individuals who passed ICE (Certificate of Competency) since April 1997 as a stand-alone component exam. This list does not include individuals who passed ICE as part of their CDA, COA and/or COMSA exam(s).

**Option 12: ICE ONLY Database By State**

Individuals (by state) who passed ICE (Certificate of Competency) since April 1997 as a stand-alone component exam. This list does not include individuals who passed ICE as part of their CDA, COA and/or COMSA exam(s).

**Option 13: Entire RHS Database**

Individuals who passed RHS (Certificate of Competency) since April 1997 either as a single exam or as as part of the DANB Certification exam(s). This list will include some CDAs, COAs and COMSAs.

**Option 14: RHS Database By State**

Individuals (by state) who passed RHS (Certificate of Competency) since April 1997 either as a single exam or as as part of the DANB Certification exam(s). This list will include some CDAs, COAs and COMSAs.

**Option 15: Entire RHS ONLY Database**

Individuals who passed RHS (Certificate of Competency) since April 1997 as a stand-alone component exam. This list does not include individuals who passed RHS as part of their CDA, COA and/or COMSA exam(s).

**Option 16: RHS ONLY Database By State**

Individuals (by state) who passed RHS (Certificate of Competency) since April 1997 as a stand-alone component exam. This list does not include individuals who passed RHS as part of their CDA, COA and/or COMSA exam(s).

**Additional fees continued on next page.**

# DANB Mailing List Rental Application



1. Fill out DANB Mailing List Quote Request
2. Attach a sample of intended mailing material.
3. Fax or mail Quote Request *and* mailing sample to DANB:  
 FAX to (312) 642-1475 or  
 MAIL to DANB List, 444 N. Michigan Ave., Ste. 900, Chicago, IL 60611

DANB will then fill out the quote request form with the mailing list rental fee and return the form to you.  
To complete your order:

4. Fax or mail the completed quote form, with the payment information below:  
 FAX to (312) 642-1475 or  
 MAIL to DANB List, 444 N. Michigan Ave., Ste. 900, Chicago, IL 60611
5. DANB will fulfill your order within three business days upon receipt of payment.

**QUESTIONS? Call 1-800-FOR-DANB, extension 418 or e-mail [lstevens@danb.org](mailto:lstevens@danb.org)**

## Payment Information

**Total DANB Certificant Mailing List Rental Fee**  
as quoted by DANB (see attached Quote Request)

\$

D 101405  
Code 3404

*Please indicate payment information below:*

- Cashier's Check/Money Order payable to the Dental Assisting National Board, Inc. or DANB  
 VISA    MASTERCARD    DISCOVER    AMERICAN EXPRESS

**Credit Card Authorization:** Allows DANB to charge your credit card account. Please complete all information.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Amount \$ \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature *X* \_\_\_\_\_

Cardholder's Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone Number \_\_\_\_\_

By signing, the cardholder acknowledges purchase of the rental of the aforementioned DANB mail lists in the amount of the total shown hereon and agrees to perform the obligations set forth in the cardholder's agreement with the issuer. Furthermore, the cardholder understands that the signature obtained on this form shall be used to indicate receipt of purchase.

**X** \_\_\_\_\_ Date \_\_\_\_\_

DANB will review applications for consistency with DANB policies and tabulate total payment for selected list(s). Upon receipt of order (mail or fax), DANB will generate completed price quote within 2 business days for payment by check, money order, Visa, MasterCard, Discover, or American Express. ***All orders must be paid prior to delivery.***

## Additional Fees (continued from Page 9)

### Royalty Fee

\$25.00 per 1,000 (\$25.00 minimum for less than 1,000 names)

### Shipping and Handling Fee (Processing Time)

Regular (5 business days).....No addn'l fee  
Rush (2 business days)--credit card only.....\$30.00

### List Format Fee

Labels--Pressure Sensitive.....\$50.00 per 1,000 names  
Disk--ASCII Format.....\$15.00  
Disk--Label Format (MS Word).....\$20.00  
Email--ASCII Format.....No addn'l fee

***(Sorry, not available in Zip Sort)***



# DANB Mailing List Quote Request

**Sample of intended mailing material MUST accompany this quote request!**

Nonprofit    For-profit

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

Purpose of Mailing \_\_\_\_\_

**Please print clearly**

I hereby attest that the purpose stated for requesting the mailing list is true and accurate, and that the communication I am submitting to DANB for approval is **exactly the same communication** as the one to be sent to those on the requested mailing list. I understand that any discrepancy will be grounds for action by DANB including, but not limited to, reporting such behavior to state authorities and refusal of future requests for mailing list rentals.

Signature \_\_\_\_\_

**Select Database Lists**

**Full Database National Selections (Flat Rates)**

- Entire DANB Certificants Database (includes all CDAs, COAs, CDPMAs, COMSAs): **\$2,500**
- Entire Holders of DANB Certificates of Competency Database (includes all ICE & RHS and may include duplicate names for individuals who hold both certificates): **\$2,500**
- Entire Database of Both Selections from Above: **\$4,000**

**Total National List Fee**

**Credential-Specific National Selections**

*(Rate based on database quantity and profit or non-profit status of applicant)*

- National database of DANB credentials. Choose from the credentials listed below:
  - CDAs
  - COAs
  - CDPMAs
  - COMSAs
  - ICE (stand alone)
  - RHS (stand alone)
  - ICE\*
  - RHS\*

\*These 2 databases includes individuals who passed this exam as a component of the national DANB Certification exam.

**Total Credential-Specific National List Fee**

**State-Specific Selections**

*(Rate based on database quantity and profit/non-profit status of applicant)*

- State-specific database of DANB credentials. Choose from the credentials listed below:
  - CDAs
  - COAs
  - CDPMAs
  - COMSAs
  - ICE (stand alone)
  - RHS (stand alone)
  - ICE\*
  - RHS\*

\*These 2 databases includes those who passed this exam as a component of the national DANB Certification exam.

*DANB will determine the fees based on the selections made to the left and fax this form back to you for your approval before proceeding.*

**Total State-Specific List Fee**

**Choose from the states listed below:**

- |  |                                    |  |   |   |
|--|------------------------------------|--|---|---|
| <input type="checkbox"/> Alabama           | <input type="checkbox"/> Georgia   | <input type="checkbox"/> Maryland      | <input type="checkbox"/> New Jersey     | <input type="checkbox"/> South Carolina |
| <input type="checkbox"/> Alaska            | <input type="checkbox"/> Hawaii    | <input type="checkbox"/> Massachusetts | <input type="checkbox"/> New Mexico     | <input type="checkbox"/> South Dakota   |
| <input type="checkbox"/> Arizona           | <input type="checkbox"/> Idaho     | <input type="checkbox"/> Michigan      | <input type="checkbox"/> New York       | <input type="checkbox"/> Tennessee      |
| <input type="checkbox"/> Arkansas          | <input type="checkbox"/> Illinois  | <input type="checkbox"/> Minnesota     | <input type="checkbox"/> North Carolina | <input type="checkbox"/> Texas          |
| <input type="checkbox"/> California        | <input type="checkbox"/> Indiana   | <input type="checkbox"/> Mississippi   | <input type="checkbox"/> North Dakota   | <input type="checkbox"/> Utah           |
| <input type="checkbox"/> Colorado          | <input type="checkbox"/> Iowa      | <input type="checkbox"/> Missouri      | <input type="checkbox"/> Ohio           | <input type="checkbox"/> Vermont        |
| <input type="checkbox"/> Connecticut       | <input type="checkbox"/> Kansas    | <input type="checkbox"/> Montana       | <input type="checkbox"/> Oklahoma       | <input type="checkbox"/> Virginia       |
| <input type="checkbox"/> Delaware          | <input type="checkbox"/> Kentucky  | <input type="checkbox"/> Nebraska      | <input type="checkbox"/> Oregon         | <input type="checkbox"/> Washington     |
| <input type="checkbox"/> Dist. of Columbia | <input type="checkbox"/> Louisiana | <input type="checkbox"/> Nevada        | <input type="checkbox"/> Pennsylvania   | <input type="checkbox"/> West Virginia  |
| <input type="checkbox"/> Florida           | <input type="checkbox"/> Maine     | <input type="checkbox"/> New Hampshire | <input type="checkbox"/> Rhode Island   | <input type="checkbox"/> Wisconsin      |

**Select Format (choose one below:)**

- Email-ASCII Format (No additional fee)
- Email-Excel File (No additional fee)
- Email-Label Format in MS Word (\$10.00) Avery Label # \_\_\_\_\_
- Disk-ASCII Format (\$15.00)
- Disk-Label Format in MS Word (\$20.00 ) Avery Label # \_\_\_\_\_

**Total Format Fee**

**Select Shipping & Handling (choose one below:)**

- Standard (No additional fee)    Rush (\$30.00)

**Total S&H Fee**

**Royalty Fee (computed by DANB)**

\$25.00 per 1,000 names   (\$25.00 minimum for less than 1,000 names)

**Total Royalty Fee**

**Total DANB Certificant Mailing List Rental Fee**   **\$**