



Dental Assisting National Board, Inc.
Measuring Dental Assisting Excellence®

DANB's 2010 Salary Survey

Practice Location		Salary
Small city/suburb	46%	\$18.47
Large city	27%	\$18.50
Rural area	17%	\$17.00
Metropolitan area	10%	\$19.00

Employment Status		Salary
Full-time	73%	\$18.73
Part-time	24%	\$18.00
Temporary	3%	\$17.00

DANB CDAs Earn More

DANB CDAs earn a median salary of \$2.04 more than non-Certified assistants.

Median* Salary Per Hour

\$18.50 vs. **\$16.46**^{**}
 DANB Certified Non-DANB Certified

DANB CDAs Are Professionals

Professional Experience — 15.7 Years

DANB CDAs have been working in the field for an average of 15.7 years.

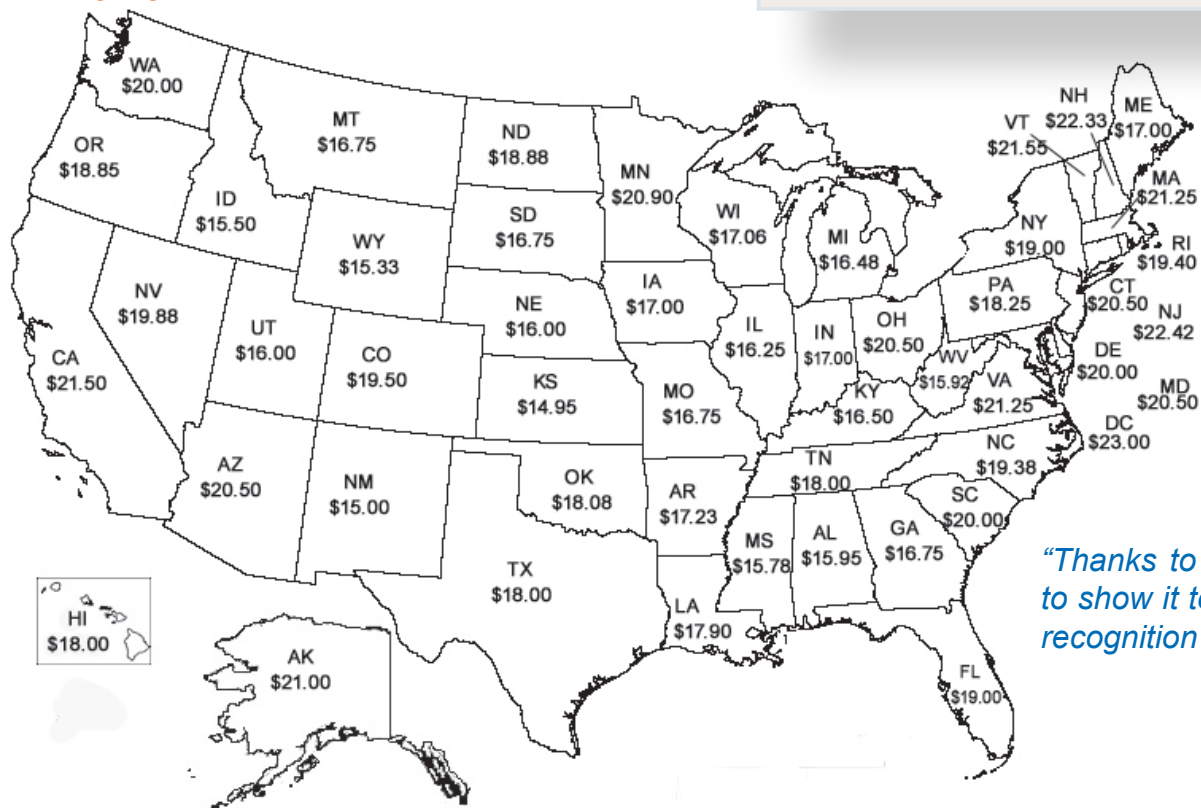
Employer Loyalty — 8.7 Years

DANB CDAs have been in their current positions for an average of 8.7 years.

"I believe DANB Certification has everything to do with my wage [increasing from \$15 to \$19 within the last year]."

"I work with a very nice dentist and even if I was offered more elsewhere, I am committed to this doctor who I have worked with for nine years."

Salary by State Overview



"Thanks to your survey I was able to show it to my dentist and get the recognition I deserved."



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Benefits of DANB Certification include:

- ▶ Personal pride
- ▶ Recognition
- ▶ Professional advantage
- ▶ Career mobility

“Certification is good for both the assistant and the patients. It requires extensive knowledge to pass the exams, and that knowledge allows us to provide the best care for the patients.”

Benefits of Certification

Personal satisfaction	87%
Pride	78%
Recognition by employer	55%
Elevation of the profession	48%
Higher rate of pay	46%
Patient respect for credentials	45%
Career mobility	43%
Recognition by dental community	41%
Potential for more duties	41%
Opportunity to earn other certifications	36%
Representation on the DANB Board	22%

Additional Benefits

Paid vacation	84%
Paid holidays	82%
401(k)/pension plan	61%
Paid sick leave	58%
Free dental care	56%
Health insurance	54%
CDE reimbursement	52%
Uniform allowance	46%
Bonus	40%
Reimbursement for certification or state registration renewal	30%
Life insurance	26%
Dental insurance	24%
Disability insurance	18%
Profit sharing	17%
Reimbursement for ADAA dues	13%

Years in Profession

Years in Profession	Percentage	Salary
0-5	22%	\$15.00
6-10	15%	\$18.00
11-15	14%	\$19.00
16-20	14%	\$19.00
21-25	12%	\$20.19
26-30	11%	\$20.00
31-35	8%	\$21.92
36+	<4%	\$21.00

Type of Practice

Type of Practice	Percentage	Salary
General dentistry	71%	\$18.18
Multi-specialty	9%	\$18.00
Orthodontic	5%	\$19.15
Pediatric	5%	\$16.77
Oral Surgery	5%	\$18.42
Endodontic	2%	\$20.00
Periodontic	2%	\$18.50
Prosthodontic	<1%	\$21.02
Other	1%	\$23.50

Practice Setting

Practice Setting	Percentage	Salary
Private practice	75%	\$18.50
College/university	9%	\$20.00
Clinical/HMO	4%	\$16.00
Hospital	3%	\$18.63
Vocational school	3%	\$21.82
Military	2%	\$15.84
Health Dept.	1%	\$14.00
Prison	<1%	\$17.67
Other	3%	\$19.00

“My life as a CDA is very fulfilling. Being a military spouse, my CDA credentials made it a lot easier to seek employment in the many states we were transferred to. There were some times I had employment before we arrived in the new state.”